

ICCHE NEWSLETTER

ILLINOIS COUNCIL ON CONTINUING HIGHER EDUCATION

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College

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President-Elect/
Vice President
Concordia University

Sandra Rhoads
Past President
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Richard Carter
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William Sutton
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University of Illinois

ENTREPRENEURIAL CHALLENGE

Dr. Paul Magelli, Scholar in Residence at the E. Marion Kauffman Foundation and featured speaker at ICCHE's February Annual Conference, was invited to return to facilitate a strategic planning session with the ICCHE Executive Committee at their June board meeting.

He presented an overview on "Shaping the Entrepreneurial University," in which he posited that Entrepreneurship is integral to all disciplines in higher education, and should be a college-wide experience, not just a subject taught in business school. He sees it as key to future economic, intellectual, social and cultural growth in an age of intense competition and globalization.

To further the important work of developing within institutions of higher education, crucial entrepreneurial abilities, i.e. generating ideas, seeking alternatives,

implementing plans and creating value, the Kauffman Foundation has launched its Kauffman Campuses Initiative.

The foundation also hosts a Collegiate Entrepreneurship Resource Center on its web site, geared toward faculty and students, and serving as "a repository for the growing amount of information about cross-campus entrepreneurship programs..."

"Helping universities become more entrepreneurial – not only in what they teach and how they teach it, but in how they operate – is at the heart of the Kauffman Foundation's work in entrepreneurship."

There followed a focused discussion about ways in which the ICCHE organization could more effectively identify opportunities among members for collaboration and partnerships, as well as retooling and



Dr. Paul Magelli

retraining in entrepreneurial skills within the state of Illinois. Discussion included the possibly of applying for a grant from the Kauffman foundation. This important discussion will be continued at ICCHE's Fall Conference on September 20-21 at Starved Rock State Park.

You are invited to visit ICCHE's home page, www.icche.org, to view slides of Dr. Magelli's June 15 presentation, as well as to review the Kauffman Foundation web site, www.kauffman.org for more detailed information.

PRESIDENTS' PANEL OFFERS INSIGHTS

BY JOY THOMPSON

Led by moderator, Charlie Evans, a panel of presidents from a community college, a private university, and a public university shared insights with attendees at ICCHE's Annual Conference this past February. The questions posed to the

panel were:

- How do we work together?
- Why is continuing education important?
- Are there voids?

Christine Sobek, president of Waubensee Community College, said that community colleges are in a unique position to work in partnership and collaboration because it fits their mission and philosophical approach.

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MESSAGE FROM THE PRESIDENT MARY BATES

The Executive Board of IC-CHE continues to identify new ways to explore partnering and entrepreneurial ideas. At the June 15th meeting our guest speaker, Dr. Paul Magelli, Scholar in Residence with the University of Illinois and the Ewing Marion Kauffman Foundation, opened our minds to new ways of thinking and plans to continue guiding us in terms of professional development and "identifying opportunities".

Please plan to join us at the fall meeting at Starved Rock State Park to learn

more about turning challenges into opportunities. Go to www.icche.org for more details about the September meeting that includes a time for sharing what's new from your institution. Reserve your hotel room today if you'd like to be included in the pre-conference networking opportunity the night before.

Hope to see you there!

Mary Bates
Dean,
Community Education
Waubensee Community
College



Starved Rock State Park

*"...learn more about
turning challenges into
opportunities. "*

ANNUAL FALL WORKSHOP, COMING SEPTEMBER 21-22, 2006

Join your colleagues in higher education Friday, September 22, for a free day of learning, sharing and revitalization in the beautiful natural surroundings of Starved Rock State Park in north central Illinois. The topic will be "Opportunity Recognition: Think Globally – Act Locally."

Arrive the night before, Thursday, September 21, to network at the informal "Coyote* and Conversation" gathering on the back steps of the lodge, overlooking the Illinois River. Choose from a delicious selection of food and drink at the Starved Rock Lodge to sustain your energy while engaging in lively discussions with fellow educators across the spectrum of public, private, two and four-year institutions of higher education.

Stay overnight in the cabins or lodge rooms reserved for

ICCHE members at the park, or in a number of camp sites, motels, and bed and breakfast accommodations in nearby communities. Starved Rock boasts thirteen miles of hiking trails and eighteen canyons. The park, with its breathtaking sandstone overlooks, is located along the south side of the Illinois River, one-mile south of Utica, midway between the towns of LaSalle-Peru and Ottawa.

Advance registration is requested for this free workshop that includes continental breakfast and boxed lunch.

Register online: www.dce.siu.edu or by mail/phone/fax. See the ICHE web site, www.icche.org, for further details.

* Coyote® is an amber ale found on tap at Starved Rock State Park, produced by Two Brothers Brewing Company, Warrenville, IL



Starved Rock Lodge

SAVE THE DATE!
FEBRUARY 8-9, 2007

Thursday and Friday, February 8-9, 2007, we hope to see you at the 32nd ICHE Annual Conference, to be held at the Holiday Inn Centre, near downtown Chicago. The theme of the 2007 conference will be *Pathways to Partnerships: Opportunity Recognition*. Watch for further details!

Presidents' Panel

(Continued from page 1)

She acknowledged that collaboration takes more time and work, and many times a seed is planted that comes to fruition many years later. The benefits of collaboration are: it provides additional resources, it brings greater respect and prominence, it opens the boundaries of operation, it provides greater visibility, and it provides opportunities for grant funding. She described a mastodon dig in Phillips Park that has brought together the college, the city, the park district, the Illinois State Museum and others. Seeing the park become a learning community was a particularly gratifying aspect of the project. She concluded that collaboration requires having an open mind and spirit and that the accomplishments should be celebrated.

John F. Johnson, president of Concordia University, said that the value of collaboration and alliances is that they enable the institution to widen its impact to the community, business, and various organizations. It provides opportunities to be "drawn into the flow of the learning continuum." He observed that some in higher education are wary of too many linkages, but countered that there cannot be too many linkages. He

acknowledged that private institutions have challenges that can be barriers to collaboration: they have a unique mission, they have traditions and history, and they are usually small in size, making significant grand alliances problematic. They also, however, have distinct advantages: they are more flexible in their allocation of resources, they do not need to deal as much with the state, and they are unencumbered. He gave several examples of how Concordia is partnering with programs for Hispanic gifted students as well as with public school teachers. He sees that the advantages of collaboration include additional resources, an expanded mission, and more visibility.

Louis V. Hencken, president of Eastern Illinois University, asked, "If you went away, who would miss you?" Higher education is a competitive business, and we must be better at addressing the needs of "the public good." He said we must ask what people want and need, and then provide the customer service to meet those wants and needs. We must also be able to change faster, not like a steamship that is slow and noisy when it turns. We need to listen more carefully, to talk to students and business leaders. He pointed to the ICCB Baccalaureate Access Task Force Report that studied the feasibility of community colleges providing baccalaureate degrees. Hencken said that their conclusion, "not at

this time," should be a heads up to four-year institutions to address unmet needs across the state. He added that we need to prioritize because of limited resources and provide not just academics but also student services at distant sites. He concluded by saying, "Continuing education is the future."

When the presidents were asked what they saw as the missing links or challenges of continuing higher education, they said that barriers are created by faculty who do not believe in the spirit of collaboration and who become fixated on the liberal arts. Further, the structure does not reward faculty for their participation in continuing education.

They commented that the presidents do not have an organization such as ICCHE in which there are opportunities for networking across the three constituencies, and they urged the IBHE to facilitate such opportunities.

Evans summarized the panel discussion in four points. We must: 1. look for opportunities, 2. be innovative, 3. provide consistent quality, and 4. work together.

This was one of the best President's Panels we've had at recent conferences, and they challenged us to find better ways to collaborate and to serve the lifelong learning needs of the citizens of Illinois.



"..... opportunities to be 'drawn into the flow of the learning continuum.'"

Dr. Charles Evans Research Grant

Each year the Illinois Council on Continuing Higher Education (IC CHE) awards a Research and Scholarship Grant of up to \$2,000 to support the organization's purpose of "arranging for information gathering and research related to continuing higher education." Eligible recipients must work at a member institution or ob-

tain the sponsorship of a member.

IC CHE welcomes the opportunity to support research that you may have already begun in your institution, or research that you would like to begin. Keep in mind that it should be of benefit to continuing education, credit or non-credit, in higher education.

Check out the ICCHE web site



(www.icche.org) or contact Joy Thompson at the University of St. Francis with any questions:

Ph: 815-740-3525

Email: jthompson@stfrancis.edu

REGIONAL WORKSHOPS HELD

In 2005, ICCHE launched its first regional meetings. Designed to enhance networking opportunities and promote professional development throughout the state, two regional meetings have been held each year, one in the northern region, and one in the downstate area.

This past spring, on April 7, the downstate region hosted a panel presentation on *Community Cultural Resources and Higher Education* at the new Abraham Lincoln Presidential Library in Springfield.

On May 5, the northern region conference was hosted by Waubonsee Com-

munity College in Sugar Grove, with presentations focused on the *Pathways to Degree Completion* theme, with presenters dialoging with participants about ways public and private 4-year schools could partner more effectively with community colleges.

Enthusiastic participants at both regional meetings declared:

"Love the panels."

"Tremendous opportunity!"

"Topics were very interesting."

"Excellent job."

"I got some great ideas"

"What a bargain!"



Be sure to join ICCHE at one or both of next year's regional gatherings!

"....enhance networking opportunities and promote professional development throughout the state..."

2006 ICCHE INNOVATIVE AWARD

At the February 2006 annual meeting, ICCHE was pleased to present an Innovative Initiative Award to Wilbur Wright Community College. This annual ICCHE award is presented to a member institution in recognition of an innovative and unique initiative.

Wilbur Wright won the nod for their winning *Computer Security and Forensic Investigation* Certificate Program. The accredited pro-

gram is a two-track, two-year program offering 7 training courses in each track. Courses provide hands-on training in information security engineering and computer forensic investigation.

The first Computer Security track was launched in September 2002 as a workforce development initiative to address the rapidly growing business and industry demand for computer forensic

examiners and information security engineers. In the fall of 2003, the second Information Security track was launched. Today, Wilbur Wright stands as the only community college in the state of Illinois that offers a credit certificate program in both information security and computer forensics.

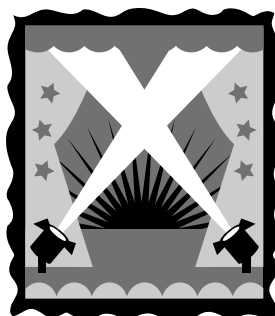
Congratulations to Wilbur Wright for their winning initiative!

MEMBER SPOTLIGHT: DR. CAROL REISECK

In this issue of the ICCHE e-newsletter, the spotlight is focused on Dr. Carol Reiseck, Dean of University College and Associate Professor of Educational Leadership at Concordia University in River Forest, IL. Carol is also the 2006-7 President-Elect of ICCHE.

Interviewer: Please describe your background for our readers.

Carol: My academic credentials include a Bachelor of Arts in Business and Economics with a minor in Secondary Education, a



Master of Business Administration in Organizational Development, and a Doctorate in Adult Continuing Professional Education.

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Member Spotlight: Dr. Carol Reiseck

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I: How did you arrive in the field of continuing education?

Carol: I arrived in the field of adult education through incremental steps on what I would describe as a rather curvilinear path. I have been fortunate to have professional experience in continuing education in a community college, a private four college and in a large public university.

Although I have a secondary teaching certificate, my real interest was in working at the college level. I went back to school to earn a Masters degree. I began at Waubensee Community College as an adjunct instructor in the area of Business and Economics and as the Professional Development Coordinator.

I then took a position at North Central College developing and administering an off-campus site designed to serve adult students. During this time and at Waubensee, I had many good role models in the field of adult education. I realized that my interest was specifically in adult education and decided to earn a doctorate in the field.

After ten years with North Central College, I took a position with the University of Illinois as a Regional Program Director. This was also a great learning experience for me. Again, I was fortunate to have a great role model.

Currently, I am at Concordia University, where I have served for the past two years as Dean of University College. My professional experience has afforded me, I believe, somewhat of a unique opportunity to work in continuing education in different types of educational institutions.

I: Briefly describe your school's continuing education program, i.e. the types of programs/courses offered, structure, size, etc.

Carol: University College offers credit and non-credit continuing education opportunities to adult students in varied professions. We have a degree completion program in Organizational Management, undergraduate Certificate programs in Human Resource Management, Information Technology Management, Organizational Processes, Piano Pedagogy, Coaching, a Correspondence program, an Academy for the Church Workers and an Academy for Continuing Professional Teacher Education.

I: What are the benefits to your institution of membership in ICCHE?

Carol: ICCHE provides us with professional development opportunities. As practitioners in the field of continuing education, we need to be continually learning ourselves. If we are not, we will certainly do a disservice to ourselves, our respective institutions, and our profession.

I: What do you see in the future for the field of continuing education?

Carol: From a programmatic perspective, continuing education will continue

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“As practitioners in the field of continuing education, we need to be continually learning ourselves.”

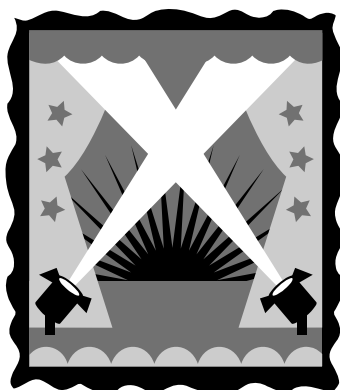
Illinois Council on Continuing Higher Education

Leadership in Lifelong Learning

MISSION: ICCHE is a comprehensive organization of continuing higher education representing all regions of the state of Illinois. Founded in 1975, ICCHE is the only organization in Illinois whose membership includes two and four year colleges and universities, both public and private.

MEMBERSHIP: If you are not already a member, consider joining ICCHE today! The \$75 annual fee includes membership for an institutional representative and up to ten professionals from the same institution.

MEMBER SPOTLIGHT: DR. CAROL REISECK



(Continued from page 5)

to redefine itself based on the markets it seeks to serve. The identification and delivery of programs to these existing and potential markets must be accomplished within the institution's mission and resources - not an easy task.

Over the last few years, we have heard a great deal about collaboration in program development and delivery. Such collaboration or partnership development whether short or long term takes a special skill set grounded in relationship building, not only of individuals but institutions as well.

Technology will continue to assist in the delivery of continuing education instruction. Our challenges will be keeping skilled in the use of new technologies and creative in their application.

I: What are your goals for ICCHE in 2007-8 when you take over as president of the organization?

Carol: At this point, I see as my priority for next year to be to continue to grow our organization. It is an excellent resource for professional development opportunities for continuing education practitioners throughout the state. For me personally, IC CHE has been an invaluable part of my professional growth in the field.

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We're on the Web!
www.icche.org

Comments/Questions/Input??

Please let us know your thoughts about the ICCHE e-newsletter! How can it be improved? What types of information would you like to see included? Please forward comments or questions about this e-newsletter, and/or information for future issues to the attention of:

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