

# ICCHE NEWSLETTER

ILLINOIS COUNCIL ON CONTINUING HIGHER EDUCATION

## INSIDE THIS ISSUE:

<i>Message from President</i>	2
<i>2007 Conference</i>	2
<i>Conference Agenda</i>	3
<i>Kudos</i>	4
<i>Regional Workshops</i>	4
<i>ICCHE Board News</i>	5
<i>What's Happening</i>	5-6

## OFFICERS

Mary Bates  
President  
Waubensee Community  
College

Carol Reiseck  
President-Elect/  
Vice President  
Concordia University

Sandra Rhoads  
Past President  
Southern Illinois University  
Carbondale

Richard Carter  
Secretary  
Western Illinois University

William Sutton  
Treasurer  
University of Illinois

## PATHWAYS TO PARTNERSHIP II COMING SOON—JOIN US!

**February 8<sup>th</sup> and 9<sup>th</sup>  
Holiday Inn City Centre,  
300 East Ohio,  
Chicago**

**J**oin colleagues from public 2- and 4-year colleges and universities, and private institutions throughout Illinois for the Illinois Council on Continuing Higher Education (ICCHE) 32<sup>nd</sup> Annual Conference Thursday and Friday, February 8<sup>th</sup> and 9<sup>th</sup>, 2007.

Held at the Holiday Inn City Centre a few blocks from Chicago's Magnificent Mile, the conference will feature two days of exciting pro-

gramming centered on the topic of *Pathways to Partnership: Continuing the Journey*.

Building upon last year's successful conference on building partnerships, this year's conference will deepen and enrich the discussion.

On Thursday, the *Holiday Inn City Centre Chicago* keynote address will be delivered by David Houle, noted futurist and strategic advisor, followed by a panel of higher education presidents, and in-depth breakout sessions. A social reception and exhibits round out the day.



On Friday, the conference will conclude with presentations on planning higher ed pathways and "The Age of Change: 2020 What is our Vision?" And, of course, wonderful door prizes!



## ICCHE IN PERSPECTIVE:

### Part I—Origins

excerpted from <http://www.icche.org/history>

ICCHE was formally established in 1975, the culmination of several initiatives years earlier to address the growing evidence that the "American people [were] not keeping pace with the demands of [our] complex and increasingly troubled society."

A need was perceived to establish an effective and balanced system of adult and

continuing education in the U.S., to serve the educational needs of adults at a level equal to those afforded to traditional students.

An ad hoc committee of the Illinois Board of Higher Education recommended a system of inter-institutional cooperation and non-traditional higher educational delivery systems. Further task forces, committees and meetings led to the

recommendation to establish a statewide consortium of public higher education systems, later expanded to include private colleges and universities.

On January 14, 1975, the original proposal was drafted to create the Council on Continuing Higher Education. The goals of this organization were to represent and promote the continuing education and public service activities of all Illinois institutions.



# MESSAGE FROM THE PRESIDENT

AN END AND A BEGINNING

On February 8th, I will preside as President of the Illinois Council on Continuing Education for the last time. The year has gone by quickly, but much has been accomplished by the board. By-laws have been thoroughly reviewed; a letter of inquiry submitted to the Kauffman Foundation regarding entrepreneurial opportunities; three professional development activities were developed and well attended; and the annual conference was very successful.

Many times I've read that an effective leader gets things done by surrounding themselves with talented

people. I thank you, the membership, for electing the talented, dedicated members of the Executive Board. It has been a pleasure to have served with them for you over the past year. These professional relationships and personal friendships will continue for years to come.

There is no better way for you to stay in touch with your colleagues, share best practices, and renew your own spirit and love for learning than staying involved with the ICCHE. My experience as a board member and President have been awesome!

As members, please feel free to suggest your best ideas to board members and plan to get involved. Attend the ICCHE professional development experiences, the annual conference, and yes, consider running for the board in the future. You will find that the work is plentiful, but your greatest source of energy will be in the pride of the work that you do. Thank you for the opportunity to serve as your President. I wish you the best in 2007 and beyond.

Mary Bates

Dean, Community Education  
Waubensee Community  
College

*"...share best practices,  
and renew your own  
spirit and love for  
learning..."*

## HOLIDAY INN CITY CENTRE FEBRUARY 8-9, 2007 CONFERENCE



Chicago City Centre

Holiday Inn City Centre Chicago



Location of Chicago City Centre

### DATE:

Feb. 8<sup>th</sup> and 9<sup>th</sup>, 2007

### PLACE:

Holiday Inn City Centre  
300 East Ohio Street  
Chicago, IL 60611

### REGISTRATION FEE:

ICCHE Member \$155 (after 1/31, \$165)  
Nonmember \$180 (after 1/31, \$190)

REGISTRATION: <http://www.dce.siu.edu>

\*To reserve a room at the hotel, please call the Holiday Inn City Centre at 312.787.6100

If you have questions concerning the Conference, please contact:

Dr. Carol Reiseck at [carol.reiseck@CUChicago.edu](mailto:carol.reiseck@CUChicago.edu) or Jackie Welch at [jackiew@siu.edu](mailto:jackiew@siu.edu)

## CONFERENCE AGENDA

### WEDNESDAY, FEBRUARY 7

3–5 Executive Board Meeting

### THURSDAY, FEBRUARY 8

8–9 Registration and Continental Breakfast

9–9:15 Welcome  
Mary Bates, IC CHE President

9:15–10:15 Keynote Address  
David Houle

10:15 – 10:30 Break

10:30 – 11:30 Presidents Panel

11:45 – 1:00 Lunch and Business Meeting

1:15 – 2:15 Breakout Session I

- Best Practices of Assessing Consumer Demand and Conducting Market Research

*Learn successful strategies for developing interest surveys, optimizing response rates and analyzing the results.*

- Using Business Plans to Improve Partnerships between Colleges and Organizations

*This interactive presentation will focus on key components of business plan development that can help partnerships develop quicker into stronger, more positive relationships.*

- Older Learner Programs Reinvent Retirement

*Hear about courses, intergenerational programs, and creative approaches to lifelong learning as told by community colleges, universities, and retirees.*

2:30 – 3:30 Breakout Session II

- An Entrepreneur's Guide to Measuring Market Demand
- Illinois Consortium of Adult Accelerated Programs (ICAAP)
- Making the Grade in the Summer: Community College and High School Partnerships

3:45 – 4:30 Presentations and Award

4:30 – 6 Social Reception and Exhibits

### FRIDAY, February 9

8:30 – 9 Continental Breakfast and Networking

9 – 10 Illinois Course Applicability System (CAS): Informing Students to Plan Higher Education Pathways.

*This session will provide information and a demonstration of an exciting, new web-based access tool, CAS, being implemented by colleges and universities in Illinois to provide students with up-to-date program and degree information enabling them to plan to apply credit earned at one school to another institution's degree.*

10 – 10:15 Break

10:15 – 11:30 The Age of Change, 2020, What is our Vision?

*A whole new attitude for the 21st Century Marketplace is critical to the success of individual learners and higher education institutions. This highly visual cutting edge presentation will reflect upon the Agriculture and Industrial Age: present current and future job trends overseas and in the US; demonstrate the need for imagination and entrepreneurial spirit as a major component of the teaching and learning process.*

11:30 Door Prizes –  
must be present to win

*Among the prizes is a gift certificate for an overnight stay at the Holiday Inn City Centre!*

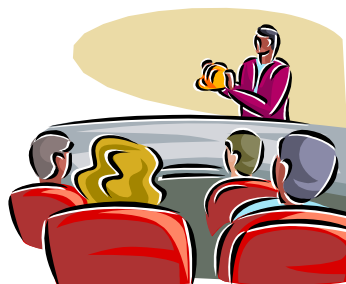
For More Information

Program Questions:

Contact Carol Reiseck at [carol.reiseck@cuchicago.edu](mailto:carol.reiseck@cuchicago.edu) or call (708)209-3262

Registration Questions:

Contact Jackie Welch at [jackiew@siu.edu](mailto:jackiew@siu.edu) or call (618)536-7751



*“...need for imagination and entrepreneurial spirit...”*

## KUDOS

**\*Heather Miller**, Academic Outreach Program Director, College of ACES, University of Illinois at Urbana-Champaign, was appointed to the Illinois Leadership Council for Agricultural Education, a state-level education council that oversees the state budget for Agriculture Education and outreach in Illinois. Their focus is on enhancing agricultural education programs for higher standards of learning across the state at all education levels.

**\*Sandy Rhoads** was promoted from Assistant Director to Associate Director of Credit Free Programs, Division of Continuing Education, Southern Illinois University Carbondale.

**\*Susan Edgren** was promoted from Assistant Director



Colonel Charlotte J. Warren

to Associate Director, Credit Programs, Division of Continuing Education, Southern Illinois University Carbondale,

**\*Lincoln Land Community College President, Charlotte J. Warren**, was promoted to the rank of colonel during a promotion ceremony at Oglethorpe

Armory in Ellenwood, GA, January 6. She serves as deputy commander, Joint Forces Headquarters Medical Command, Georgia Army National Guard. She is only the fourth female to attain this rank in the Georgia Army National Guard, where she has served for 16 years.



*"...promote professional development throughout the state..."*

## 2007 REGIONAL WORKSHOPS

### SAVE THE DATES



#### Friday, April 20

On Friday, April 20, 2007, the **downstate region** will host a panel presentation on *Educational Institutions Teaming Together* at the University of Illinois Spring-

field campus. The workshop will also include a networking lunch.

Initial plans include a panel with ICCB and IBHE representatives discussing partnership programs between high schools, community colleges and four-year institutions.

#### Friday, April 27

The following week, on Friday, April 27, the **northern region** will hold its 2007 workshop at Oakton Community College, in their recently expanded Skokie campus, with presentations focused on the theme of *Entrepreneurship*. Presenters will dialog with partici-

pants about ways to more effectively nurture entrepreneurial ideas and initiatives, both for institutions and for the students they serve.

In 2005, ICCHE launched its first regional meetings. Designed to enhance networking opportunities and promote professional development throughout the state, two regional meetings are held each year, one in the northern region, and one in the downstate area. ICCHE members and anyone interested are free to attend either meeting—or both!



## ICCHE BOARD NEWS

- ICCHE Task Force review team exploring Statewide Data Survey; member input solicited
- ICCHE submits Letter of Inquiry and Proposal for Entrepreneurial Initiative to Kaufman Foundation
- Voting underway for new ICCHE officers and board members; winners to be announced at annual conference
- Vote to be held on bylaws changes at Annual Conference business meeting

## WHAT'S HAPPENING—AROUND THE STATE

### University of St. Francis

#### **New Graduate Certificate:**

The College of Professional Studies at the University of St. Francis is offering a new graduate certificate, *Client-Centered Consulting*. The 12-credit hour certificate provides valuable instruction in positioning, marketing, and managing a consulting business. It covers the techniques of developing proposals and selling to a client as well as the processes of implementing consulting services. It also includes essential interpersonal, small group, and public communication skills.

The certificate is designed for individuals who are already professionals in such fields as health care, education, business, science, the arts, and technology. Topics were developed with the assistance of over 30 experienced consultants in the Chicago area.

All courses are available online.

More specific information is available through the College of Professional Studies (ph: 800-126-2600 or at <http://www.stfrancis.edu/cps/mstdcer.htm>). You may also contact the program director, Joy Thompson, at [jthompson@stfrancis.edu](mailto:jthompson@stfrancis.edu).

### Wright College

#### **Bridges to Career Training Program**

The Business and Industry Services (BIS) of Wright College, engages in a number of training activities related to workforce development.

A recent partnership between Chicago Housing Authority, City Colleges of Chicago, and the Mayors Office of Workforce Development has led to the creation of new Bridges to Career training programs. One of BIS's recent program graduates, Brittany Gill, was highlighted in the Sun Times on November 29, 2006. The article states, "Thanks to the CHA, she finished a City Colleges of Chicago

'Bridges to Careers' program. Gill now earns more than \$30,000 as a customer service representative for Peoples Energy. After being named valedictorian at Wright College, she's on a career path without limits, according to her boss." Ms. Gill spoke along with the mayor at the South Shore Cultural Center announcing the "\$22.5 million expansion of 'Opportunity Chicago,' a job-training and placement program designed to move CHA residents and their children into the economic mainstream."

Since the success of the Fall Customer Service class, BIS has offered two more programs in Customer Service and Bank Teller respectively and plans to run additional classes in 2007, dependent on student and employee demand.



*Customer Service Valedictorian Brittany Gill with instructor Jan Baccus at program graduation.*

"...valuable instruction in positioning, marketing, and managing a consulting business."

*Continued on page 6*

## Illinois Council on Continuing Higher Education

Leadership in Lifelong Learning

Be sure to check out the great information at:

Illinois Board of Higher Education (IBHE)  
[www.ibhe.org](http://www.ibhe.org)

Illinois Community College Board (ICCB)  
[www.iccb.state.il.us/](http://www.iccb.state.il.us/)



**MISSION:** ICCHE is a comprehensive organization of continuing higher education representing all regions of the state of Illinois. Founded in 1975, ICCHE is the only organization in Illinois whose membership includes two and four year colleges and universities, both public and private.

**MEMBERSHIP:** If you are not already a member, consider joining ICCHE today! The \$75 annual fee includes membership for an institutional representative and up to ten professionals from the same institution.

## WHAT'S HAPPENING—AROUND THE STATE

(Continued from page 5)

### Lincolnland Community College

#### **Marathon registration:**

Over 400 students registered for spring semester classes during Lincoln Land Community College's 28-hour, around-the-clock registration marathon from 8 a.m. Friday, January 5 to noon, Saturday, January 6.

Students could enroll, meet with advisors, register for classes, arrange for financial aid and buy books, all in one stop. Most people registering came with family members or friends, with comments such as "this was the push I needed to register," and "I've been wanting to do this but hadn't been able to come out to campus."

### Waubonsee Community College

#### **Special series of events:**

*Asset Earth: People and Their Environment* is a special series of events, held in the Auditorium at Waubonsee's Sugar Grove campus. All events are FREE, but registration is required.

- *Global Warming—An Inconvenient Truth*

View the film followed by an engaging discussion with Waubonsee faculty.  
Friday, February 9, 7–9 p.m.

- *10 Days in Malawi*

Join documentary film director, Brian Eckdale, as he takes the audience on a 10-day journey

through Malawi  
Saturday, February 24,  
7–9 p.m.

- *Tornados: Lessons Learned from a Storm Chaser*, featuring video, photos and a lively discussion led by storm chaser Karl Schulze, Friday, March 16, 7–9 p.m.

- *New Orleans: Reclaim or Rebuild*. Explore the impact of Hurricane Katrina through photos, video, and first-hand encounters. Discussion led by Waubonsee faculty member and their Environmental Engineer. Wednesday, April 18, 7–9 p.m.



## Comments/Questions/Input??

Please let us know your thoughts about the ICCHE e-newsletter! How can it be improved? What types of information would you like to see included? Please forward comments or questions about this e-newsletter, and/or information for future issues to the attention of :

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