



NEWSLETTER

ILLINOIS COUNCIL ON CONTINUING HIGHER EDUCATION

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REGIONAL MEETING, SPRINGFIELD APRIL 16, 2010

Social Media in higher education will be explored at the April 16, 2010 ICCHE Downstate Regional Conference, to be held at the Public Affairs Center at the University of Illinois in Springfield.

The program will focus on the use of social media in the areas of marketing, communication and education.



Springfield, IL

The program will begin with a welcome at 10 AM by ICCHE's new president, Dr. Joy Thompson, followed by the panel presentation by university administrators and technical staff, addressing the victories and pitfalls of using social media. A special report

on social media advertising will be followed by a networking luncheon. The day concludes with a presentation on using social media as a tool in the classroom.

For those attending the program in Springfield, the cost is \$25 and includes lunch.

For maps to the conference, visit: <http://www.uis.edu/maps/>



OFFICERS

Joy Thompson
President
University of St. Francis

Vanessa Sneed and Jackie Welch
President Elect/Vice President
Southern Illinois University

Christopher Wilkerson
Immediate Past President
Workforce Institute of Harold
Washington College

Carla Coury
Secretary
Lewis & Clark Community
College

Nina Crick
Treasurer
Rock Valley College

35TH ANNUAL CONFERENCE BRINGS EDUCATORS TOGETHER

Colleagues from ICCHE and from the Great Lakes Region of ACHE (Association for Continuing Higher Education) gathered in Chicago, IL on February 10 –12, 2010, to learn about innovative solutions in continuing higher education, and to network with educators

from 4-year private, 2-year public and 4-year public universities and colleges from throughout Illinois at ICCHE's 35th Annual Conference.

Ray Schroeder, Prof. Emeritus and Director, Center for Online Learning Research and Service, kicked off the pre-

conference learning with a "Technology Petting Zoo." Attendees were treated to a hands-on session exploring some of the newest technologies & mobile applications (free or inexpensive to implement in education), including Google WAVE, Google Dropbox, NING, Flip video,

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MESSAGE FROM THE PRESIDENT

These are challenging times in higher education in Illinois, with budget cut-backs, furloughs, layoffs, delinquent funds from the state... I know we are each experiencing it at our institutions, in our continuing education units.

But these are also exciting times, with tremendous opportunities, particularly in regard to technology. My own experiences reflect how far we've come.

In the late 1980's, I was in the first distance education class in Human Resource Development at NIU taught by John Niemi. There were four locations: DeKalb, Rockford, Grayslake, and I was in a middle school classroom in Channahon, just outside of Joliet.

We were connected by telephone, with a speaker and mic sitting on the desk. Dr. Niemi would travel to one of the sites each week in an effort to keep things equal. Dr. Niemi would fax the handouts.

The highlight of the course was when the author of our text, Jerry Gilley, phoned in from a hotel room in New York City to provide a guest lecture and answer questions. When the technology worked, it was terrific. When it didn't, it was awful, just like today. Fortunately, it now works more consistently.

Then in the mid 90's at University of St. Francis, the president told me, as

well as others, to find out what I could about online delivery. So I began reading and going to conferences. Burks Oakley from U of I was one of the first people I heard talk about the possibilities. Our keynote speaker at an ICCHE conference about that time talked about how the Internet created new communities based on interest rather than geography.

As I was learning about online delivery, I became overwhelmed by other responsibilities, and my immediate supervisors were discouraging my pursuits. The president called and asked how I was doing. I explained and said, "Unless someone tells me differently, I'm setting that aside for now." He said, "I'm telling you differently." I said, "Yes, sir." At that time, it took leaders who were willing to take risks and who were willing to invest in new technologies.

Bringing us to the present, I've been using web conferencing in my online classes to hold live office hours, provide guest lecturers, and give students opportunities to make live presentations. At the next ICCHE Executive Committee meeting in June, we're going to do a web conference for people who cannot make the trip to Chicago. We'll use a camera and mic and "document share" to



Joy Thompson,
University of St. Francis
ICCHE President

conduct the meeting in much the same way that we have in the past in a face-to-face environment.

I know that many of you have similar stories to tell.

I'm rather annoyed that I'm getting older and will need to retire in a few years. The university setting provides wonderful electronic toys and opportunities to use technology in creative and effective ways.

We have to hope that in these challenging times technological advances can continue to help us find new, exciting, more economical and convenient ways to support our learners and our institutions.

So I'm excited to hear what our panelists and speakers have to say at the ICCHE Downstate Regional Conference at U of I Springfield.

I hope to see you there.



"...technological advances ...help us find new, exciting, more economical and convenient ways to support our learners and our institutions."

35TH ANNUAL CONFERENCE— CONT'D

Pico Projectors, Doodle for meeting scheduling, DimDim for virtual meetings, etc.

See more comprehensive, up to the minute technology tips and online learning at Dr. Schroeder's website:

<http://sites.google.com/site/rayschroeder/>

Larry Warford, Project Director and Consultant for the League for Innovation in the Community College delivered the keynote address, "Innovative Solutions Needed...As Never Before."

Prof. Warford pointed out that if someone wears a digital watch, they are wearing more computer power than existed in the entire world before 1961. If someone drives a 2000 Ford Taurus, they possess more computing power than the multi-million dollar NASH mainframe computers used in the 1970's Apollo Space program. His point is that change is inevitable and constant, requiring new roles for Education.

Student populations are also shifting:

- K=12 = 42 million
- Higher Education = 16 million
- Adult Learners = 90 million

Community Colleges have been dubbed "the new graduate school" based upon the numbers of adults returning for additional training. He noted that more than 80% of workers are willing to participate in training outside of work. The major obstacles are time, method of learning, and cost. And traditional limits have been on a format that is time-bound, place-bound and bureaucracy-bound. How can Continuing Education meet these needs in creative new learning formats?

See Prof. Warford's slides on the ICCHE web site for further information:



Dr. Larry Warford,
Keynote Speaker,
League for Innovation

http://www.icche.org/Presentations/ICCHE_presentation_Feb_201011.pdf

Closing speaker David Schejbal, Dean of Continuing Education, Outreach, and E-Learning, University of Wisconsin-Extension, received a warm welcome from his former ICCHE colleagues as he described the BS in Sustainable Management developed by his division. This fully-online degree completion program served as a case study in a larger discussion of the need for continuing education to develop curricula that address issues of sustainability.

Dr. Schejbal argued that global climate changes had significant implications for political and international relations arenas, not just for ecological or manufacturing concerns. At the same time, the shifting trends in higher education towards reduced public support and increased for-profit schools suggest the need for stronger coalitions with employers to develop new curricular structures. The BS in Sustainable Mgt is one such example; its curriculum based on technical competencies and general competencies identified through in-depth market research and its format based on input from students.



ANNUAL CONFERENCE *HIGHLIGHTS*



2010 ICCHE Innovative Award Recipients: from (L) Vickie Cook and Dave Holden, Greenville College; Committee Chair Susan Manley, Bradley University; and Carla Coury, Lewis & Clark Community College



Past Presidents' Award winner Will Hine, Eastern Illinois University, for long term, outstanding service to ICCHE



Lynne Priddy, VP for Accreditation Services, Higher Learning Commission



Dr. Charles Evans Research Grant Committee Chair Donna DeSpain (L) with 2009 recipients Faye Lesht & Deborah Windes of the University of Illinois.



David Schejbal, Dean, Continuing Ed, Outreach and E-Learning, UW-Extension



Dr. Carol Reiseck, Concordia University Chicago, 2010 Dr. Charles Evans Research Grant winner.



Ocheng Jany, Associate Director for Academic Affairs, Illinois Board of Higher Education



Higher Education Agencies Panel, from (L): Helen Klebesadel, UW System; Lynne Priddy, HLC; Ocheng Jany, IBHE; Lavon Nelson, ICCB

SAFRA—What is it? What's in it?

The Student Aid and Fiscal Responsibility Act (SAFRA) became law with the passage of the National Health Care Reconciliation bill on March 21, 2010. The new law contains initiatives to make college more affordable and help more Americans graduate by:

1. Investing \$36 billion over 10 years to increase Pell Grants for low-income students, increasing the maximum award to \$5,975 by 2017 and adjusting the maximum award annually to match rising costs of living.
2. Investing \$750 million over (5) years to bolster college access support for students, including funding for programs at states and institutions that focus on increasing financial literacy and helping retain and graduate students.
3. Making federal loans more affordable for borrowers to repay by strengthening the Income-Based Repayment (IBR) program, allowing borrowers to cap monthly payments at 10% (down from 15%) of discretionary income and shortening the repayment period to 20 years (down from 25 years).
4. Investing \$2.55 billion over 10 years in Historically Black Colleges and Universities, Hispanic-Serving Institutions, tribal colleges, and other minority-serving institutions.
5. Investing \$2 billion in a competitive grant program for community colleges to develop and improve both educational and career training initiatives.

The bill also seeks to provide reliable, affordable, high-quality federal student loans for all families by:

1. Converting all new federal student lending to the Direct Loan program. Beginning 7/1/10, all new federal student loans will be originated through the Direct Loan program, instead of through the federally-guaranteed student loan

program.

2. Keep jobs in America by requiring 100% of Direct Loans to be serviced by private lenders. Lenders will compete for contract to service all federal student loans. Unlike loans made by banks, Direct Loans can only be serviced by workers in the U.S.

Finally, the bill hopes to meet fiscal responsibility principles and reduce the deficit.

The prior FFEL program, created in 1966 and used by more students than any other loan program, pays banks and private lenders subsidies with each loan taken out. If a borrower defaults on a loan, the federal government covers the lender.

Under the Direct Loan program, the federal government is the sole lender, cutting out the middleman. Federal tax dollars pay for student tuition.

The Congressional Budget Office estimates that taxpayers will save \$61 billion over the next 10 years by switching to the cheaper Direct Loan program, and also estimates that the budget deficit will be reduced by at least \$10 billion over 10 years.

Additional provisions include making it easier for families to apply for financial aid by simplifying the FAFSA form. It is estimated that in 2003-4, over 1.5 million college students who likely were eligible to receive Pell Grants didn't apply for financial aid because they found the FAFSA form too confusing.

Not everyone agrees with the Congressional Budget Office assessment, nor are they happy with the passage of this major legislation, although most agree that there is much to like.

For additional information about SAFRA, see [House Rules Committee](#) posting of provisions on the law, or search for SAFRA on the [Department of Education website](#).



...over 1.5 million college students ... didn't apply for financial aid because they found the FAFSA form too confusing.

WHAT'S HAPPENING—Around the State

Western Illinois University

Richard Carter, director of nontraditional programs at Western Illinois University, has been awarded the Council of College and Military Educators (CCME) 2010 William E. Kennedy Award. The award is presented annually to an employee of an institution offering education programs at military installations.

In August 2009, Western was designated as a "Military Friendly School" by *G.I. Jobs Magazine* and is featured in the "Guide to Military Friendly Schools." According to *G.I. Jobs*, this honor ranks Western in the top 15 percent of all colleges, universities and trade schools nationwide that are doing the most to assist America's veterans as students.

A few of the many reasons behind Western's selection as a military friendly school include the University's strong on-campus resources for veterans and the flexibility of academic program offerings, including online courses and the unique Board of Trustees/Bachelor of Arts (BOT/BA) degree program, which Carter oversees.

Harold Washington College

The Workforce Institute of Harold Washington College will soon launch a comprehensive training program for small businesses in various areas of Chicago. This program, known as the Small Business Development Program (SBDP), is focused on helping Chicago's businesses develop and grow by providing business owners with the tools, plans, and training they need to build a strong business. The main objectives of this program are:

- Provide relevant training in all areas of business operations
- Assist businesses with understanding how to identify challenges, and create viable solutions impacting their businesses
- Assist business owners in creating a professional Business and Marketing plan with the goal of increasing annual revenues



Rick Carter, Western Illinois University, receiving award

- Help business owners become more knowledgeable in business management to increase long-term success.

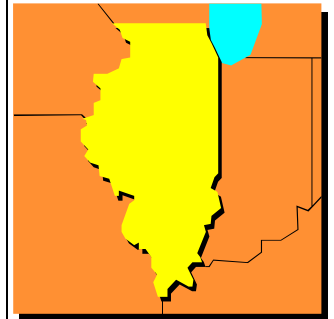
More than 90% of the businesses targeted have never received formalized training; there is a tremendous need for these small businesses to gain a better understanding of how to maximize their production and revenue. Therefore, the Small Business Development Program ("SBDP"), will address the training needs of 42 Spanish – speaking small business owners in Chicago. It will assist these owners with gaining the business knowledge to remain sustainable in this economy, and ensure future growth.

Moraine Valley Community College

Dr. Sylvia Jenkins was appointed Vice President of Academic Affairs at the March 16 regular meeting of the Board of Trustees. Dr. Jenkins will begin her new duties April 12.

Jenkins had served as Dean of Academic Development and Learning Resources at the college. Dr. Jenkins earned a Doctor of Philosophy degree in Education and Human Resource Studies with a specialization in Community College Leadership from Colorado State University at Fort Collins. She also earned a Master of Library Science degree from the State University of New York at Albany and a Bachelor of Science degree from Grambling State University at Grambling, Louisiana.

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Illinois Council on Continuing Higher Education

Leadership in Lifelong Learning

Be sure to check out the great information at:

Illinois Board of Higher Education (IBHE)

<http://www.ibhe.org>

And

Illinois Community College Board (ICCB)

<http://www.iccb.state.il.us>



**ICCHE
on
Facebook!**

Add ICCHE as one of your Facebook Groups. Contact Rick Carter r-carter@wiu.edu for more information.

ICCHE Listserv

To send a message to all the people subscribed to the ICCHE Membership list, send an email to Jim Onderdonk at: onderdonk@illinois.edu, and Jim will post to the listserv.

Note: You must be listed as a member of ICCHE in order to use the listserv.

MISSION: ICCHE is a comprehensive organization of continuing higher education representing all regions of the state of Illinois. Founded in 1975, ICCHE is the only organization in Illinois whose membership includes two and four year colleges and universities, both public and private.

MEMBERSHIP: If you are not already a member, consider joining ICCHE today. The \$125 annual fee includes membership for an institutional representative and up to ten professionals from the same institution. And for an annual institutional fee of \$200, an unlimited number from the institution can be members and enjoy all the benefits! See www.icche.org for details.

WHAT'S HAPPENING—Around the State Cont'd

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St. Xavier University

Saint Xavier University (SXU) School of Nursing Associate Professor Zepure Samawi, PhD, RN, recently received a \$10,000 Illinois Board of Higher Education Fellowship for exploring teaching and learning strategies that encourage students to think critically in the clinical setting, provide competent care and develop patient educators as they enter the nursing profession.

The Illinois Board of Higher Education funds the Nurse Educator Fellowship Program, which aims to ensure retention of well-qualified nursing faculty at higher learning institutions awarding nursing degrees. The fellowships supplement recipients' salaries and defray professional development and continuing education expenses.

Samawi's project includes the development of clinical simulated case studies and implementation of simulated learning skills and

experiences for baccalaureate pediatric nursing students at SXU. The project will create clinical simulation in a non-threatening environment and lets students use high-fidelity mannequins to learn essential skills.



Zepure Samawi, PhD, RN
St. Xavier University

IBHE

Noting formation of the P-20 Council, progress in development of a statewide data system spanning from preschool to grad school, a new initiative on degree completion, Illinois Board of Higher Education Executive Director Judy Erwin told members this week that significant strides are being made to implement the Illinois Public Agenda for College and Career Success.

See the IBHE site for further information:

<http://www.ibhe.state.il.us/masterPlanning/default.htm>



Comments/Questions/Input??

Like our new look? Suggestions for changes? Want to be a roving reporter and/or join the fun?

Please let us know your thoughts about the ICCHE e-newsletter! How can it be improved? What types of information would you like to see included? Please forward comments or questions about this e-newsletter, and/or information for future issues to the attention of:

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