



NEWSLETTER

ILLINOIS COUNCIL ON CONTINUING HIGHER EDUCATION

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GEN-Y, OLDER ADULTS, HIGHER ED & THE STATE BUDGET, OCT. 1, 2010

Ready or Not, Here They Come: **Generation Y!** is the keynote for **ICCHE's annual fall retreat**, set for Friday, October 1 at Starved Rock State Park near Utica, IL.

Dr. Richard Vaughn will be the featured speaker. Dr. Vaughn has 22-plus years of business experience working for a Fortune 50 information company. As a director of marketing with full profit and loss (\$480M revenue) portfolio management across the nation, he was responsible for providing strategic direction, conducting competitive analysis and developing best in class strategy, structure and process improvement.

Robert Gallo, director of

AARP Illinois, will then explore the **Learning Needs of Older Adults**, followed by a panel, discussion on **The Impact of the State Budget on Continuing Higher Education**.

Join colleagues for informal networking and hors d'oeuvres (dinner on your own) the evening before, Thursday, September 30, beginning at 5 PM on the veranda of the Starved Rock Lodge. The program Friday morning will begin with a continental breakfast at 8 am, and the presentations will run through noon. Register for this **free** program



Dr. Richard Vaughn, University of St. Francis

online at:
<https://www.dce.siu.edu/index.php/Conferences/ICCHE-Fall-Conference-at-Starved-Rock> or by phone: Division of Continuing Education @ 618-536-775 Reserve a room (mention ICCHE) prior to 8/30 at Starved Rock Lodge, 815-667-4211 ☀

SAVE THE DATE! FEBRUARY 10-11, 2011 ANNUAL ICCHE CONFERENCE

Network with peers from throughout the state, discuss important issues of the day in continuing education, enhance your skills, learn from research in the field, and join with others of like mind to increase your impact on

state policy, as you join **ICCHE's annual conference**, scheduled for February 10-11 at the Doubletree Hotel in Chicago.

Costs are conscientiously contained to enable broad participation in these days of tight budget challenges.

Founded in 1975, ICCHE is the only organization in Illinois whose membership includes two and four-year colleges and universities, both public and private.

Plan now to join us!



MESSAGE FROM THE PRESIDENT

The summer has gone by quickly, hasn't it? I hope you've found time to relax and refresh and are ready for the challenges of the new school year.

We have exciting plans for the ICCHE Fall Retreat at Starved Rock State Park. The board will meet in the lodge at 3:00 pm on Thursday, September 30. Then we'll all head to the Back Door Lounge where we hope you can join us for appetizers and beverages. There's always a group that has dinner together, and you are most welcome. We'll find out who is going to dinner during the appetizers.

The ICCHE Fall Retreat is designed to be easy on the budget, and the program on Friday, October 1 (8:00 am to noon) is free with complimentary continental breakfast. Be sure to register, though, at <https://www.dce.siu.edu/index.php/ICCHE-Fall-Conference-at-Starved-Rock-Registration>. Or call 618-536-7751.

We have speakers who will

provide you with program ideas for learners in Generation Y as well as those who are older adults, both target audiences that can increase your revenues. Then there is a panel to talk about the effect of the state budget on continuing higher education programs. We'll end the busy morning with constituency meetings for the Upstate and Downstate Conferences in spring 2011. Think about becoming more involved in ICCHE and volunteer to serve on one of these conference committees.

We are launching a re-designed ICCHE website. Robert Whitt, Information Technology Technical Associate for SIU Carbondale has been converting the old website onto Joomla! an open source content management system. It has some new, interactive features that allow us to incorporate the newsletter, have a discussion forum, provide document management, and offer easier access to membership benefits. Watch for the



Joy Thompson,
University of St. Francis
ICCHE President

announcement! The url will be the same, www.ICCHE.org

Plans are underway for the February 2011 Annual Conference at the Doubletree Hotel in Chicago. Vanessa Sneed and Jackie Welch of SIU Carbondale are conference co-chairs and promise another exciting opportunity to gain fresh perspectives, become inspired, and update your information. Plan to join us for an opportunity for fellowship and exchange of ideas with old and new colleagues.

Have a great new year. And see you at Starved Rock!



...gain fresh perspectives, become inspired, and update your information.

WHAT'S HAPPENING—Around the State

Bradley University

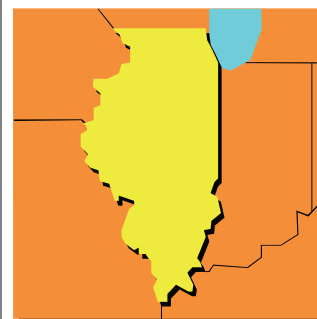
Dr. David Glassman was named Bradley University's new provost and vice president for academic affairs by President Joanne K. Glasser, effective July 1, 2010. The provost is Bradley's chief academic officer and the university's second-ranking administrative officer. The Division of Continuing Education and Professional Development, as well as other academic units, reports to the Provost.

Dr. Glassman is a biological anthropologist

who has served as dean of the College of Liberal Arts at the University of Southern Indiana in Evansville for the last six years.

Prior to taking the position at Southern Indiana, Dr. Glassman served at Texas State University in San Marcos as associate dean of the College of Liberal Arts, chairperson of the Department of Anthropology and in various teaching positions between 1985 and 2004. He also taught at Virginia Polytechnic Institute and State

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WHAT'S HAPPENING—Around the State

(Continued from page 2)

University in Blacksburg, the Dental School of the University of Texas Health Science Center in San Antonio, and the University of Texas in Austin. He has received the Favorite Professor Award for teaching excellence six times.

Illinois Valley Community College

Ottawa, Illinois just became a college town.

Illinois Valley Community College opened its first satellite campus in Ottawa on August 10th with a ribbon-cutting ceremony that included several dozen IVCC stake holders, local politicians and other invited guests.

"I would like to ask each of you to look over my shoulder at what you have accomplished and I want you to thank each other for creating this center," said IVCC president Jerry Corcoran. "We will reach segments of the population not currently served."

The 12,000-square-foot building formerly was the operations center for Centruze Bank. The college has a five-year lease agreement with the city, which purchased the building so it could be leased to the college.

Sue Isermann, IVCC associate vice president for academic affairs, said the center has an unduplicated headcount of 340 students taking a total of 2,200 credit hours. Most of the students come from Ottawa, Streator and other areas in eastern La Salle County. About one-third of them have never taken a college course.

The center offers a full slate of transfer courses, certified nurse's assistant, adult education and continuing-education offerings.

University of Illinois—Champaign/Urbana

New programs announced at UIUC starting Fall 2010 include an Online Master of Arts in Communication, with a specialization in Health Communication, targeting health care and public health professionals, graduates from social science programs and those seeking an intermediate step toward a doctoral program. Also starting is a 5-course Online Certificate in Environmental Sustainability. Courses are taken one at a time in 8-week terms.

Also announced is a collaborative effort between U of I's College of Agricultural Consumer and Environmental Sciences (ACES) and Illinois Community Colleges (ICC). As many community colleges have been forced to



US Rep Debbie Halverson (D-11th), and to her left, IVCC President Jerry Corcoran.

make cuts in their agriculture programs, students register for ACES courses at their local ICC and pay ICC rates for courses, when can then be transferred to any of the state's 4-year agricultural schools. For more information, contact Heather Miller, hmiller1@illinois.edu.

On July 1st, Michael J. Hogan became the 18th president of the University of Illinois, most recently serving as president of the 7-campus U. of Connecticut.

Western Illinois University

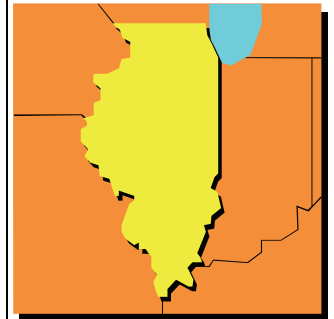
With the start of the Fall 2010 semester, the name of Western's Board of Trustees Bachelor of Arts (BOT/BA) degree program will be changed to Bachelor of Arts in General Studies (BGS).

The name change for the BOT/BA degree program stems from feedback and suggestions from current BOT/BA students and alumni. After a thorough review of the proposed name change, Western's administration, including the Board of Trustees, determined that the Bachelor of Arts in General Studies was more self-explanatory than the BOT/BA designation.

According to Director Richard Carter, enrollment in the BGS program has risen 20 percent in the past three years.

"It is important to accommodate the needs of all our students, whether they are traditional students at our Macomb and Quad Cities campuses, at an off-site location in Illinois or taking classes from the comfort of their home in Texas," Carter explained. "By providing a degree program that fits their needs and offering courses in a variety of formats, including online, we are able to provide educational opportunities to those individuals who may not be able to attend a class on campus."

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NEW LEADERS AT IBHE

Carrie J. Hightman, Chairwoman of the Illinois Board of Higher Education (IBHE), today announced the appointment of Donald Sevener as Interim Executive Director of the Board, succeeding Judy Erwin, who recently announced her retirement from the position.

Sevener, 63, has been with the Board since 1997 and has served as Deputy Director for External Relations for the past three years.

"I am pleased that the Board has selected Don Sevener to step in as Interim Executive Director pending selection of a permanent replacement," Hightman said. "He has excelled as the public spokesperson for the Board, in his role as our chief liaison to the General Assembly, and as our interface with our many other external constituencies. He has been involved in every key initiative and activity of the Board, including the development of the *Illinois Public Agenda for College and Career Success*, all budget issues and, obviously, our legislative agenda."

Sevener will begin his new duties August 16, 2010. He is a former journalist and served as an adjunct faculty member at Lincoln Land Community College, the University of Illinois at Springfield, and MacMurray College.

Erwin, 60, announced her retirement recently after nearly five years as the IBHE Executive



Chairman Steven Lesnik and Lourdes Monteagudo, new IBHE Vice Chair

Photo: Courtesy IBHE

Director and more than 30 years of state service, including 10 as a member of the Illinois House.

Chairwoman Hightman said that the Board will undertake a nationwide search for a new executive director "as expeditiously, efficiently, and cost-effectively as possible."

In addition, Lourdes Monteagudo has been elected Vice Chair of the IBHE. The Board voted by acclamation at its June 4 meeting to select Monteagudo to succeed Jane Williamson as its Vice Chair.



IN THE SPOTLIGHT—WILL HINE

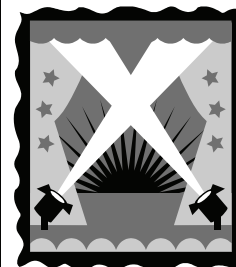
BY HILARY WARD SCHNADT

This issue the spotlight is on Will Hine, Dean of the School of Continuing Education at Eastern Illinois University and 2010 ICCHE Past Presidents' Award winner for long-term outstanding service to ICCHE. Since Will's welcoming presence at annual meetings is entwined with my initial memories of ICCHE, I asked if he were one of the founding members. That's almost true, he told me. Will came to Illinois in 1986 when a number of the original inceptors were still involved. [ICCHE was founded in 1975.] ICCHE immediately struck him as "a good model of publics, privates, and community colleges working in collaboration and presenting a unified front to Illinois higher

education. The communication, collaboration, and cooperation created a good feeling among the providers that had not necessarily been there. ICCHE is a valuable resource for the state"—creating a more positive continuing education impact that he had seen in other states.

Research has always been a component of the organization and an interest of Will's, although its emphasis within ICCHE has ebbed and flowed. He cited Alan Knox, now Emeritus Professor of Educational Leadership and Policy Analysis at UW-Madison, but

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IN THE SPOTLIGHT—WILL HINE

BY HILARY WARD SCHNADT

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previously a faculty member at UIUC and first editor-in-chief of the *New Directions for Adult and Continuing Education* quarterly, as the champion of a research agenda for ICCHE.

Initially, ICCHE helped to provide size and scope data on continuing education to the state. Will wryly acknowledged that continuing education had sometimes been “a best kept secret from Illinois legislators and even our own presidents.” Aggregating data enabled ICCHE members to make a case for continuing education units and to demonstrate how they impacted the state. Once ICCHE developed solid working relationships with IBHE and ICCB, its agenda branched out to support research on continuing education topics as a “value add” for ICCHE members.

Over the course of his own career, Will has seen the position of continuing education within higher education change dramatically. Early on, he spent a lot of time (as he termed it) “proof-texting”: documenting what continuing education was doing, why they were doing it, and why the university/senior administration should support continuing education. That has largely changed as higher education has embraced the principles of lifelong learning and the global society and has recognized the changing demographics of the higher education student population. Now the discussion is more about resource limitations and *what* to do and *how* to do it, than about *why* to do continuing education.

Will is proud to have helped organize ICCHE's Past Presidents group and to chair the standing committee. About five years ago he began to see that ICCHE's institutional memory was being lost. He also saw lots of expertise among the past presidents and so helped to formalize them into a standing committee that aids the organization as ICCHE's Executive Committee sees fit. They have taken on the task of orienting



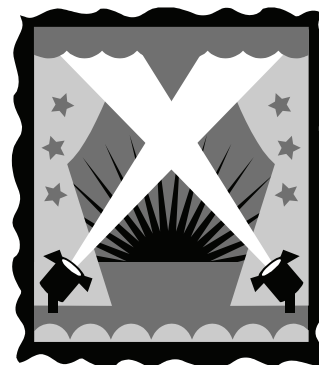
William C. Hine, Eastern Illinois University

new members as to why ICCHE is important and how one can build relationships within the group. They also provide mentoring and oversee the annual service award process.

“Communication, collaboration, and cooperation” is a phrase Will returned to several times in describing ICCHE. As the current economic crisis forces continuing education units (and all of higher education) to reinvent itself, these fundamental values are even more important.

“Over the last sixty years, it was only in a few years (1958-66) that higher education was really favored by state and national governments, given Sputnik and the community college movement. For the rest of the time—those leather patches on the elbows of higher education staff and faculty's tweed jackets really covered holes as salaries and state support was low. ICCHE members change people's lives for the better and give them options. We need to focus on the change we are all going through and on how to help Illinois adult citizens, how to equip them to cope.”

By following a Servant Leadership Model within our institutions and when our continuing education units reach beyond campus, we'll be fine, Will believes. “In difficult times, we need to ask, ‘How can we help?’” ICCHE can be more important than ever by showcasing best practices, new initiatives, and collaboration.” Spoken like a truly deserving recipient of an award for long-term outstanding service to ICCHE. Long may it continue.



HIGHER ED FINANCE STUDY

A new legislatively mandated commission has been named to study higher education finance in Illinois and recommend options for the General Assembly to consider ways to better align funding of colleges and universities with state goals.

The Higher Education Finance Study Commission, comprised of state legislators, academic finance experts, and a broad cross-section of education, business, labor, and nonprofit leaders, will hold its first meeting July 27th at the University of Illinois at Chicago Student Center.

Jane Wellman, executive director of the Delta Cost Project and a leading national expert on college funding and productivity, will be featured at the Commission's inaugural meeting.

"We are fortunate to have a national leader of such renown as Jane Wellman help kick off this critically important study," Carrie J. Hightman, Chairwoman of the Illinois Board of Higher Education (IBHE), said. "We expect the Commission's work will be a key link in establishing a sound, stable, and adequate system for funding higher education in Illinois. This study will be a vital building block for implementation of the *Illinois Public Agenda for College and Career Success*."

The Commission was created by Senate Joint Resolution 88, sponsored by Senator Ed Maloney and Representative Fred Crespo, both of whom will serve on the panel. Other legislative members are Senator Pam Althoff and Representative Bob Pritchard. SJR 88 was passed unanimously by both the Senate and House.

"We are grateful to Senator Maloney and Representative Crespo for their foresight in proposing this valuable endeavor," Chairwoman Hightman said, "and to Senator Althoff and Representative Pritchard for bringing their years of experience with higher education issues to the work of the Commission."

The Commission's purpose is to examine higher education funding and develop recommendations to the Board of Higher Education, the Governor, and the General Assembly that will explicitly link the goals of the *Illinois Public Agenda for College and Career Success* to the state's higher education budgeting process. The Commission's charge is to:

- Evaluate current funding for Illinois higher education and compare it to peer states and institutions around the nation.
- Develop a comprehensive funding strategy that

connects state appropriations, tuition policies, and need-based student aid.

- Consider alternative funding mechanisms to advance the goals of the *Illinois Public Agenda*, including improved student retention, program completion, and graduation.

The finance study will be conducted over the course of five meetings during the summer and fall. Dennis Jones, president of the National Center for Higher Education Management Systems (NCHEMS) and a consultant in the development of the *Illinois Public Agenda*, will guide the process as facilitator for the Commission's proceedings.

Other notable leaders who have agreed to address the Commission are Eric Fingerhut, chancellor of the Ohio Board of Regents, and David Longanecker, president of the Western Interstate Commission for Higher Education. In addition to the four legislative members, the Commission's membership includes:

- Al Bowman, president of Illinois State University;
- Terry Bruce, Chancellor of Illinois Eastern Community Colleges;
- Sunil Chand, from Benedictine University;
- Gary Davis, former executive director of the Illinois Community College Trustees Association;
- Omar A. Duque, President & CEO of the Illinois Hispanic Chamber of Commerce;
- Brian Fabes, executive director of the Civic Consulting Alliance of Chicago;
- Larry Frank, of the Illinois Education Association;
- David Harby, president of the Illinois Community College Trustees Association;
- Anne Ladky, president of Women Employed;
- Tom Layzell, former head of higher education boards in Mississippi and Kentucky;
- Walter McMahon, economic and professor emeritus at the University of Illinois at Urbana-Champaign;
- Jim Palmer, professor of higher education at Illinois State University;
- John Peters, president of Northern Illinois University;
- Lance Pressl, president of the Chicagoland Chamber Foundation;
- Steve Rugg, former chief financial officer, University of Illinois;
- Brian Zucker, a higher education consultant.



Illinois Council on Continuing Higher Education

Leadership in Lifelong Learning

Be sure to check out the great information at:

Illinois Board of Higher Education (IBHE)

<http://www.ibhe.org>

And

Illinois Community College Board (ICCB)

<http://www.iccb.state.il.us>



**ICCHE
on
Facebook!**

Add ICCHE as one of your Facebook Groups. Contact Rick Carter
r-carter@wiu.edu for more information.

ICCHE Listserv

To send a message to all the people subscribed to the ICCHE Membership list, send an email to Jim Onderdonk at: onderdonk@illinois.edu, and Jim will post to the listserv.

Note: You must be listed as a member of ICCHE in order to use the listserv.

MISSION: ICCHE is a comprehensive organization of continuing higher education representing all regions of the state of Illinois. Founded in 1975, ICCHE is the only organization in Illinois whose membership includes two and four year colleges and universities, both public and private.

MEMBERSHIP: If you are not already a member, consider joining ICCHE today. The \$125 annual fee includes membership for an institutional representative and up to ten professionals from the same institution. And for an annual institutional fee of \$200, an unlimited number from the institution can be members and enjoy all the benefits! See www.icche.org for details.

WHAT'S HAPPENING—Around the State cont'd

(Continued from page 3)

Western Illinois U.—Cont'd

Jennifer Tibbitts, an academic adviser for the Bachelor of Arts in General Studies degree program has received the 2010 Outstanding Academic Adviser Award.

St. Xavier University

Saint Xavier University Senior Executive Chef Michael Smith recently attended the "Chefs Move to Schools" program kick-off, a branch of First Lady Michelle Obama's Let's Move! anti-childhood obesity campaign, at the White House.



Chef Robert Smith, SXU

"It's one of the best causes I've heard in a long time," Smith said. "I've been trying to make an impact in healthy eating, and it's so hard to change young adults' eating habits that it's like hitting your head against the wall. The initiative to start with children and show them

Smith volunteered for the program, which pairs chefs with local schools to help create healthier menus and teach children about nutrition, but has not yet been matched with a school. Let's Move! aims to support parents, provide healthier food in schools, help kids be more physically active, and make healthy, affordable food available in every part of the country.

Smith, a Chicago resident, said the program is important because it teaches children how to make healthy lifestyle choices for themselves.

healthy lifestyle choices is a great idea."

Eastern Illinois University

Recently, the Higher Learning Commission approved three current Eastern Illinois University degree completion programs to be offered completely online. Those degree programs are the Bachelor of Arts in General Studies (BGS) degree, the Bachelor of Science in Organizational and Professional Development (previously Career and Organizational Studies) and the RN to BS in Nursing degree.



Comments/Questions/Input??

Like our new look? Suggestions for changes? Want to be a roving reporter and/or join the fun?

Please let us know your thoughts about the ICCHE e-newsletter! How can it be improved? What types of information would you like to see included? Please forward comments or questions about this e-newsletter, and/or information for future issues to the attention of:

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