



NEWSLETTER

ICCHE

The Illinois Council on Continuing Higher Education (ICCHE) is a comprehensive organization of continuing higher education representing all regions of the state of Illinois.

Founded in 1975, ICCHE is the only organization in Illinois whose membership includes two and four year colleges and universities, both public and private.

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Stayin' Alive!

ICCHE 2012 ANNUAL CONFERENCE

Join colleagues from throughout the state for the **37th Annual ICCHE Conference February 8–10, 2012** on the Magnificent Mile at the Doubletree Hotel Chicago.

Theme of this year's conference is "Stayin' ALIVE!: Alert, Lively, Innovative, and Vibrant Education."

Renowned educator, Ray Schroeder from the University of Illinois Springfield, will be joined by Carrie Levin, Asst. Director of COLRS, for the Pre-Conference presentation from 3–5 PM on Wednesday.

Following an 8–8:45 AM Registration and continental breakfast, Adam Shames will kick off the conference on Thursday morning, February 9th. Adam is an expert in creativity, teambuilding and adult learning, and special-



Chicago's Magnificent Mile

izes in live events and meetings that help organizations build cultures of innovation and collaboration.

Learn more about the conference in this issue of the ICCHE e-newsletter and plan to join us in Chicago.

Registration includes stimulating presentations, networking with peers, the chance to browse and learn with several exhibitors, a fantastic lunch,

continental breakfast on two days, the chance to win lots of prizes, and the opportunity to explore Chicago's vibrant nightlife, all at an incredibly low cost—what's not to like?

(See session details—Page 3)

To register, visit the [SIU website](#).

Hope to see you there!



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MESSAGE FROM THE PRESIDENTS

As we are writing our final message, we are greeted this morning by the first blustery day of 2012 and are reminded that we are in the midst of winter. With the falling snow, we also know that soon we will be traveling north for the 37th Annual ICCHE Conference and will be welcomed by the warm smiles of colleagues and friends. During the conference, participants will have the opportunity to learn how other units are "Stayin' Alive" during this time of change on many campuses across Illinois. We encourage you to venture into your closet or stop in at a thrift shop to find some bellbottom pants, platform shoes and jumpsuits to show off your best *Saturday Night Fever* moves.



Vanessa Sneed (L) and Jackie Welch, Co-Presidents, Southern Illinois University—Carbondale

In reviewing past messages from outgoing Presidents, the strength of the ICCHE members and volunteers were reinforced to us. With increasing responsibilities and decreasing resources often seen on campuses, we realized how lucky ICCHE is to have dedicated members willing to volunteer and go beyond their daily responsibilities to support our organization.

First and foremost, Tammie Johnson has worked tirelessly on this year's conference. Since February of last year, she has worked diligently on the theme, program and many other details that often go unnoticed. We thank her for her hard work and look forward to working with her in her new role as President.

In addition to the conference, ICCHE has had outstanding Downstate and Upstate Regional meetings this past year. The Downstate Regional Meeting focused on grants and was coordinated by Helena Lira and Cheryl Brunsmann. Kathy Van Ormer and Bonnie Covelli led the Upstate Regional Meeting which included presentations on the P-20 Initiatives and marketing. Both meetings required much thought and hard work. While Kathy and Bonnie will continue to coordinate the 2012 Upstate Meeting, Helena and Cheryl have passed the torch of the Downstate Regional Meeting to Mary Beth Trakinat and Mandy Chapman. We thank all the ladies for their efforts and talents.

Many other board members continue to do wonderful work and have our appreciation. Vickie Cook has been a wonderful secretary and usually has the minutes emailed before we make it back to our office. Nine Crick has spent many hours recording our expenses and income and preparing reports. Her years of service have been invaluable to ICCHE. Robin Nash continues to demonstrate patience and persistence coordinating the newsletter and website. Donna DeSpain, Helena Lira, Will Hine and their committees led the call for ICCHE awards nominations and selection.

Countless other board members and ICCHE members have assisted us throughout the year, and we hope to return the favor in upcoming years. Best wishes to the new incoming executive board. We look forward to an exciting 2012 and the many new possibilities it may hold. See you in Chicago! ☀

IBHE—A Treasure Trove of Information

In addition to its primary mission of guiding, planning and coordinating the Illinois system of higher education, the Illinois Board of Higher Education (IBHE) offers a rich source of information about grant monies, Illinois school data, and multiple links to resources and consumer education, etc. on its web site, www.ibhe.org. Interested in learning about:

- School safety training?
- The public university campus with the lowest tuition in Illinois? Highest enrollment?
- Learning standards for schools in Illinois?
- Job openings at schools throughout the state?
- Which schools are leading the way in promoting sustainability and environmental education?
- School district financials?
- Education for homeless children?
- Illinois virtual schools?
- Grant opportunities?

The answers to these and countless other questions can be found on the IBHE web pages. Check them out! ☀

ICCHE Annual Conference Coming Soon!

The Conference Committee with Chairwoman Tammie Johnson has planned a jam-packed, stimulating program for ICCHE's 37th Annual Conference. Join us at the Doubletree Hotel Chicago—Magnificent Mile. Early bird registration discounts extend through January 23. Register online at <http://www.dce.siu.edu>.

WEDNESDAY, FEBRUARY 8

3–5 PM Pre-conference presentation: "The Open Online Future of Continuing Higher Education"

Start off the conference with this exciting pre-conference presentation by Ray Shroeder and Carrie Levin, University of Illinois at Springfield. Ray and Carrie have been featured at prior ICCHE conferences for a good reason—they are experienced, knowledgeable and a constant source of forward-looking information about the use of technology in higher education. Among Ray's many accomplishments, he has published the Online Learning Update and Educational Technology blogs for over seven years, and is the founder of the New Century Learning Consortium.

Carrie Levin serves as Assistant Director of the Center for Online Learning, Research and Service (COLRS), where she is responsible for developing and supporting grant and contract funded online learning projects, online learning research by UIS faculty members and online learning service projects.

Networking evening:

Relax, renew friendships and get acquainted with new colleagues while discussing the latest in the field of Higher Education at Timothy O'Toole's Pub, across from the Doubletree Hotel Chicago—Magnificent Mile.

THURSDAY, FEBRUARY 9

8–8:45 AM Registration/Continental Breakfast. Newcomers are invited to join Will Hine, ICCHE Past President, for a special introduction to the conference and to the ICCHE organization.

9–11:30 AM Keynote Address and active learning sessions: "Educating for Innovation: Creativity Competencies for the 21st Century"

Join special keynote speaker Adam Shames for a three-part presentation throughout the morning. Attendees will begin by learning to take full advantage of the power of meeting in person. Adam will then move into his keynote presentation before implementing creative problem solving in action to help each institution to clarify current continuing education challenges, and brainstorm new solutions and directions.

An adjunct faculty member for the DePaul University School of New Learning, Adam Shames is an accomplished organizational consultant, facilitator, trainer and speaker with special expertise in creativity, teambuilding and adult learning. A former teacher of the year, Adam is the founder of the Creativity Network, www.kreativity.net and authors the popular creativity blog "Innovation on my Mind," www.innovationonmymind.com.

12 noon–1:15 PM Lunch, Awards presentations and ICCB update:

Excitement builds as attendees await the announcements of winners for two special ICCHE awards, the Past Presidents' Award and the Evans Research Grant.

The Past Presidents' Award is given to the ICCHE member or institution that has provided extended and exemplary service to ICCHE and the State of Illinois. The Charles V. Evans Research Grant of up to \$2,000 supports research related to the field of continuing Higher education.

Lavon Nelson from the Illinois Community College Board, ICCB, will provide a brief update on current issues and initiatives.

1:15–2:15 PM Afternoon Breakout Sessions:

Choose from three different breakout sessions:

Leveraging the iPad for Productivity in Higher Education by Vickie Cook, Greenville College.

Dual Admission Programs: Moving Beyond the "Agreement" to Serve Students by Mary Ettling, Southern Illinois University, Edwardsville

Creating Sustainable Partnerships through Collaboration Panel discussion with Erin Landers and Dr. Kathy Taylor, Greenville College, and Dr. Denise Derrick, Kaskaskia College

2:30–4 PM Networking Forums

Join as many as three different conversations from the following groups:

- *Marketing: Best Practices* with Marcia Koenen, Aurora University
- *Learning is Forever (LIFE)* with Helena Lira, Western Illinois University
- *Third Age Learning* with Will Hine, Eastern Illinois University
- *Best New Technology for Continuing Higher Education: What Are You Using?* with Vickie Cook, Greenville College
- *Youth Programming: What's new? What's working?* with Marti Jernberg, Northern Illinois University
- *Hot Topics for Continuing Higher Education* with Valerie Thaxton, Southwestern Illinois College
- *Social Media: What's Working for You?* with Vanessa Sneed, Southern Illinois University Carbondale

4–6 PM Stayin' Alive Reception in the Exhibit Hall

Enjoy some treats and additional networking as you have one last opportunity to visit exhibitor booths.

FRIDAY, FEBRUARY 10

7:30–9 AM Continental Breakfast

8–8:30 AM Evans Research Grant Presentation

8:30–9 AM Innovative Initiative Award

9–9:15 AM Panel discussion *Engaging the Faith-based Community*

10:30–11:30 AM—*Running Start Program* by Susan Busenbark, Rock Valley College

11:30 AM Conference wrap up and door prizes (must be present to win) ☀

Starved Rock Keynote—GRANTS

Beth Seaton, Director of Western Illinois University's Office of Sponsored Projects, was the keynote speaker at ICCHE's Annual Fall Retreat at Starved Rock State Park near Utica, IL on October 1, 2011. In these times of limited financial resources, her presentation was a welcome and informative assist to attendees.

Ms. Seaton was the 2011 winner of the National Council of University Research Administrators (NCURA) Distinguished Service Award. The focus of her office at Western Illinois is to provide advocacy and support for grants and other externally supported institutional projects. The following steps—applicable to nearly all grant-funded projects — were outlined:

1. Develop the idea – Is it significant? Is it innovative? Is it understandable?
2. Select an appropriate funding agency –

Utilize the Illinois Researcher Information Service (IRIS) – www.library.illinois.edu/iris/ , which has a data base, to which users can subscribe for alerts, updates, and to access their Expertise Service for potential collaborators.

Also, the Grants Resource Center (GRC), <http://www.aascu.org/grc> - sends out a bulletin every 2-3 days, listing deadlines each month; enables grant searches. Must be an AASCU member

- Check out grants.gov to find federal grant programs
- Subscribe to agency listservs or news alert services
- Make contact with State of Illinois agencies
- Network with colleagues
- Seek out funders at professional conferences

3. Make pre-proposal contacts – make sure everyone is on board, i.e. the department chair, dean or director, and the program officer. Note: The Program Officer is an underutilized resource – be sure to use their assistance if needed. Contact the Agency for information not in the RFP, to enhance understanding of the review process, obtain feedback on declined proposals, etc. Contact past grantees, past reviewers, potential partners, etc. Use collaborators where appropriate. In particular, don't give the impression of being intellectually "isolated."

4. Write the proposal. Ask others to review, particularly someone in a different area of research/expertise. Do they understand the proposal? If not, REVISE.

5. Obtain (internal) institutional approval.

6. Submit the proposal to the agency – start early and submit early!

7. When a project is funded, conduct the project with assistance from others at the institution. If the project is not funded, request reviews, revise & resubmit – don't give up! Keep a positive tone and attitude. Big three reasons proposals are not funded:

- Failure to establish the general significance of the work and link it logically to the project
- Failure to construct a testable hypothesis
- Procedural errors.

Note: Time management is critical. Establish deadlines, work out timelines, keep things organized.

Beth Seaton's concluding words of advice: ***The meek may inherit the earth, but they won't get funded!***

For additional information, please contact: Beth Seaton, Director of Sponsored Projects, Western Illinois University, B-Seaton@wiu.edu



WHAT'S HAPPENING—AROUND THE STATE



Argosy University—Schaumburg

Argosy's Master of Business Administration, 36 credit hour program, is now available in an accelerated 1 year blended on campus/online format. They also now offer three new graduate level programs: Master of Education in Higher and Postsecondary Education, Master of Public Health, and Master of Public Administration.

Master of Education in Higher and Postsecondary Education (MHPE): The Master of Education in Higher and Postsecondary Education degree program is designed for individuals who seek administrative and other positions in non-instructional units at higher education and post-secondary institutions. Graduates of this program will have enhanced practical skills, knowledge, and experiences as supervisors, professionals, and leaders at universities, colleges, technical/vocational schools, and post-secondary institutions. A bachelor's degree is required for admission to this program.

Master of Public Health (MPH) The Master of Public Health (MPH) degree program is designed to prepare students for possible careers in the field of public health. The Master of Public Health is intended to create professionals who will be able to close the gap between the concepts and principles of public health and the realities of actual practice to improve health and well being. The MPH is a professional degree designed to provide health care and other professionals with an understanding of the public health sciences, population-based research, and the community practice of public health. In addition, students will have the opportunity to acquire the knowledge and skills that can be used in health care policy development and management. The program is designed to prepare its graduates for leadership roles in a variety of private, public, and regulatory agencies, in for-profit and not-for-profit health organizations, and in health services research. The MPH degree program seeks qualified applicants with clearly identified career goals that are consistent with the anticipated academic preparation.

Master of Public Administration (MPA) The Master of Public Administration (MPA) degree program is designed to develop action-oriented problem-solving managers for the public sector, especially at the state and local levels of government. Students have the opportunity to develop the competencies required to execute the duties and responsibilities of public sector managers, including evaluation and supervision of employees, reinforcement of the organizational mission, and effective management of organizational resources.

Elmhurst College

Elmhurst College is launching a new major in Organizational Leadership and Communication. Designed specifically for adult students who aspire to leadership roles, Elmhurst's accelerated major in Organizational Leadership and Communication will prepare students to lead in any work environment. The curriculum combines in-class and online coursework with case studies, teamwork, and experiential learning. Adult learners can complete all the required courses for the major in just 16 months of evening classes that meet once per week. In our supportive environment, students work with real clients to develop effective solutions to actual workplace challenges. They learn to anticipate change, implement innovations and develop effective messages.

For more information, please contact the Office of Adult and Graduate Admission at (630) 617-3300 or visit our website at www.elmhurst.edu/adult.

Greenville College

Greenville College is pleased to announce a new emphasis that will be available to students interested in pursuing a Master of Arts in Education Degree. The new emphasis will prepare teachers in Teaching English as a Second Language. This degree is available online to allow busy professionals the advantage of taking classes according to their schedules. The course work may lead to an Illinois ESL endorsement for K-12 teachers. Teachers, as well as those working in business and industry with companies who train non-English or limited English speakers will benefit from this program of study.

Information about the program is available by calling Janice Chapman at 618-664-6751.

(Continued on page 6)

WHAT'S HAPPENING—AROUND THE STATE—Cont'd

(Continued from page 5)

Oakton Community College

Barb Rizzo, Vice president for Continuing Education, Training and Workforce Development at Oakton Community College is retiring in June 2012 after 27 years at Oakton and 11 additional years at other Illinois community colleges. Barb has been a member of ICCHE for over 30 years and has served as institutional rep, and on the Executive Board as secretary, vice president and president. Barb is currently part of the Past Presidents group. After retirement from Oakton Barb hopes to continue to work in the CE field. Barb's vacancy will be announced on Oakton's website soon. "ICCHE is a wonderful organization and over many years was a great resource to me for ideas, friends and professional networking. I wish all of you continued success."



This past fall, in partnership with the University of Wisconsin-Madison, Oakton launched an online Hindi-Urdu course, *Beginning Hindi-Urdu I*, to be followed by both *Hindi-Urdu I* and *Hindi-Urdu II* this spring 2012 term. Eventually, two full years of Hindi-Urdu will be offered online. A Title VI Grant through the U.S. Department of Education's Undergraduate International Studies and Foreign Language Program has partially funded the establishment of the new Hindi-Urdu language program. Hindi is the official language of India, while Urdu is the national language of Pakistan, as well as being an officially recognized regional language of India. Hindi and Urdu are spoken in nearly the same way, with Hindi differing from Urdu primarily in the script. Hindi is usually written in the Devanagari script. Devanagari is the same script used for Hindi, Marathi, Nepali, and the ancient languages of Sanskrit and Prakrit.

St. Xavier University

Moraine Valley Community College and Saint Xavier University (SXU) recently signed a 2 + 2 articulation agreement that allows Moraine Valley students a seamless path to earn their four-year degree at SXU upon completing their associate degree at Moraine Valley. Additionally, SXU established the Vernon O. Crawley Scholarship for Moraine Valley students. This scholarship will provide \$12,000 annual awards to eight Moraine Valley students who have earned their associate degree. Through the new degree agreement, students will receive academic advising and transfer planning assistance from both institutions from the time they start at Moraine Valley until they transfer to SXU.

State Senator Ed Maloney, Congressman Dan Lipinski, Alderman Matt O'Shea, and state Representatives Kelly Burke and Bill Cunningham joined SXU President Christine Wiseman at a historic special assembly hosted by the Saint Xavier University Athletics Department on Tuesday, Jan. 17. This special assembly in the Shannon Center, 3700 West 103rd Street, honored the remarkable achievements of their winning football team that captured the 2011 NAIA National Championship last month with its 24/20 victory over six-time national champion Carroll College of Montana. This is the first time since 1913 that a Chicago school has won a national football championship, and it's the first time in the 41-year history of Saint Xavier University



St. Xavier University's 2011 winning football team

Athletics that they have garnered a national championship. Additionally, this is also the first time a college football team from the state of Illinois has won a national championship since Augustana College won its last one of four straight national titles in 1986.

Note: One of the many gift baskets to be given away Friday at the conference includes a t-shirt commemorating this important win!

WHAT'S HAPPENING—AROUND THE STATE—Cont'd

Southern Illinois University

GOVERNOR'S CONFERENCE ON AGING GENERATES PLAN: Older generations are concerned about the economy and the impact on younger generations. Many elders would like to contribute their talents but the path to involvement is not always clear and accessible. In response to this dilemma, Michael Gelder, Senior Advisor to Governor Pat Quinn and Dr. John Holton, Director, Illinois Department on Aging, led a strategic planning session during the Governor's Conference on Aging, December 7, to fine-tune the Five-Year Plan. One of the first actions of the Plan is an online survey that will gauge the interest and views regarding civic engagement of those 50 and older.

Briefly, the rationale for the Action Steps of the Five-Year Plan : Building awareness of the needs and resources of all generations will help Illinoisans understand what others are experiencing and stimulate innovative thinking about how individuals can get involved.

Getting Involved and Getting Others Involved: The Joys of Retirement Survey found that of those who didn't volunteer, 68.3% said they would volunteer if asked and 86.1% said they would if asked to do something that was interesting to them. The challenge is to discover the interests of older adults and then pair them with a need that reflects those interests. Further, communication strategies will reflect how people receive information so that the Five-Year Plan is inclusive and taps the talents of people who are often left on the sidelines. President Obama calls this "All hands on deck."

Building Cooperative Partnerships: A sleeping giant for the civic engagement of older adults is building bridges between organizations. An example from the September 26 Summit was the Morning Keynote that featured leaders from aging, education and service sharing information about their priorities. This is the first step to flattening the silos and developing stronger ties between needs and resources.

Supporting Intergenerational Policy: Last, policy makers are challenged to consider issues that target communities and the state through an intergenerational public policy. The Illinois Senate developed a resolution that described the importance of the civic engagement of older adults. "It is in the interest of the citizens of this State to develop Illinois' growing retiree population as a resource for mobilizing citizens of all ages and addressing community needs across generations."

LIFELONG LEARNING COALITION MEETS IN SPRINGFIELD: The coalition for directors of 50+ learning programs will meet on February 29 at the Illinois Department on Aging (IDOA) office in Springfield. Dr. John Holton, director IDOA, is the keynote speaker. The group will discuss the trends in lifelong learning, the maturing of Illinois, and share experiences and best practices from around the state (10:00 a.m. to 2 p.m.) For information, contact Carol Davis, Chair, cdavis@src.edu

SAVE THE DATE: NATIONAL SERVICE CONFERENCE: Coming to Illinois: June 18-20, 2012, Chicago • For information: <http://www2.illinois.gov/serve>

APPLY FOR "BEST INTERGENERATIONAL COMMUNITIES AWARD": Generations United and MetLife Foundation have established the first-ever "Best Intergenerational Communities Award." Now, the race is on to see which five communities will emerge victorious. If you think your geographic area deserves the title of Best Intergenerational Community, submit an application ASAP. Applications are due Jan. 31, 2012. <http://www2.gu.org/OURWORK/Programs/BestIntergenerationalCommunitiesAwards.aspx>

NOMINATIONS FOR GOVERNOR'S VOLUNTEER SERVICE AWARD: Serve Illinois is proud to announce the third annual Governor's Volunteer Service Awards. These awards recognize individual volunteers through an award program to highlight the importance of volunteerism and community service in the State of Illinois.

Individual awards will be presented to one Youth (18 and under), one Adult (19-54 years old) and one Retiree/Senior (55+ years old) in each of the Commission's five service regions across the state (Northeast, Northwest, East Central, West Central and Southern Illinois). National Service Awards will be presented to one Learn and Serve, one AmeriCorps, and one Senior Corps Member in each of the five regions. Each category will be asked to meet one of the following focus areas: Economic Opportunity, Education, Environmental Conservation, Disaster Preparedness/Response, Health, and Veterans Affairs. The awardees will be recognized, along with their nominating organization, at a ceremony at the Executive Mansion in April.

Nomination forms are due to Serve Illinois by February 29, 2012. For more information and the nomination form, please visit www.Serve.Illinois.gov



ILLINOIS COUNCIL ON CONTINUING HIGHER EDUCATION

MEMBERSHIP: If you are not already a member, consider joining ICCHE today!

The \$125 annual fee includes membership for an institutional representative and up to ten professionals from the same institution. And for an annual institutional fee of \$200, an unlimited number from the institution can be members and enjoy all the benefits! See www.icche.org for details.

We're on the Web!
www.icche.org

ICCHE Listserv

To send a message to all the people subscribed to the ICCHE Membership list, send an email to icche@lists.eiu.edu and staff will post to the listserv.

Note: You must be listed as a member of ICCHE in order to use the listserv.

BE SURE TO CHECK OUT THE GREAT INFORMATION AT:

Illinois Board of Higher Education (IBHE)
<http://www.ibhe.org>

And

Illinois Community College Board (ICCB)
<http://www.iccb.state.il.us>

MARK YOUR CALENDARS

February 8	ICCHE Board Meeting 3—5 PM
February 8-10	ICCHE Annual Conference Doubletree Hotel Chicago—Magnificent Mile
April 13, Friday	Downstate Region Spring Conference. Heartland Community College
April 20, Friday	Upstate Region Spring Conference Oakbrook Center

COMMENTS/QUESTIONS/INPUT??

Like our new look? Suggestions for changes? Want to be a roving reporter and/or join the fun?

Please let us know your thoughts about the ICCHE e-newsletter! How can it be improved? What types of information would you like to see included? Please forward comments or questions about this e-newsletter, and/or information for future issues to the attention of:

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