



NEWSLETTER

ICCHE

The Illinois Council on Continuing Higher Education (ICCHE) is a comprehensive organization of continuing higher education representing all regions of the state of Illinois.

Founded in 1975, ICCHE is the only organization in Illinois whose membership includes two and four year colleges and universities, both public and private.

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Northern Region Symposium

Friday, April 12, 2013

Strategy 2.0: Leading the Way in the New Economy will be the focus of Brian A. Thompson's keynote address at ICCHE's annual Northern Region Symposium, **Friday, April 12, 2013**, at the University of Illinois Oak Brook Education Center in Oak Brook, Illinois, 1010 Jorie Boulevard.

Brian Thompson currently advises companies on business strategy and performance improvement, and is actively involved in community colleges and higher education.

Brian also develops and mentors students from local colleges and universities.

In addition to the keynote, the Symposium will feature a **Research Update** on the use of social media, and **Networking Roundtables** on hot topics in education, including 3+1 and other unique models, centralized vs. de-centralized continuing education, communicating value internally and externally, and much more.

The Symposium will run from 9:30 AM to 12:30 PM. A \$30 registration



Brian Thompson
Black & Essington Solutions, LLC

fee covers the cost of the symposium and includes lunch — such a deal!

Register at <https://www.dce.siu.edu/index.php/Conferences>

Contact SIU for further information: 618-536-7751. ☀

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MESSAGE FROM THE PRESIDENT

Reinventing Our Future

The theme of the 38th Annual ICCHE Conference in February 2013 was *Diversifying Our Landscape: Reinventing Our Future*. While each of the sessions provided value to practitioners attempting to make sense of the big picture/current environment and drill down to new potential program offerings, the most critical session for ICCHE as an organization was the round table facilitated by Charlie Evans titled “*Future of ICCHE*.” Charlie, together with many long-time and new ICCHE members, discussed how ICCHE can offer value to its members in this new environment.



Terry Borg, Ph.D., ICCHE President
Northern Illinois University

Historically, ICCHE was the “place to be” for continuing education professionals, as it not only provided a ‘place’ to learn and find opportunities for collaboration, but it also provided a social network for camaraderie, where competition was put on hold. ICCHE being a *meeting driven* organization focused on:

- The annual conference;
- Sessions offering the nuts and bolts, the right/wrong, all the pieces of programming;
- Involving others from our universities, including presidents, as we reached out to non-traditional learners who enhanced, enriched, and increased the size of our institutions.

Today, ICCHE must re-evaluate the value we provide our membership. Although our institutional membership dues are a real bargain by any standard, we are finding long-time members disengaging.

The concept of ‘place’ has broadened beyond face-to-face meetings to that of the electronic environment. Being *meeting driven* may no longer work since members find it difficult to get away from the office, given there are fewer employed and equal, if not more work to do, compounded by the dearth of professional development dollars. Our loyal and supportive vendors like Labyrinth and Boston Reed, question if ICCHE is the best place to reach their constituency in sharing the latest and greatest products to help our students learn. This painted picture of ICCHE should make us feel uncomfortable and rise to action.

Going forward, the future offers great opportunity to address today’s challenges built on the foundation of the past. Our diversity is our greatest strength and our greatest weakness. ICCHE as an organization must seek to find common ground that offers value to member institutions. We need to address:

- What is our purpose?
- What is ICCHE’s value proposition?
- Is the ICCHE name still relevant? Is it time to change?
- Do we change from *meeting driven* to *project/program driven*?
- How do we articulate our missions and move continuing education/community education/outreach education into the ‘on ramps’ at our institutions?
- How do we transform our website into providing high value? How do we make it the repository of our knowledge, programs, and announcements? Can we keep our website current?
- How can we more effectively partner with similar professional organizations, e.g. ICCET?

To gain your insight on the above questions please go to <http://www.surveymonkey.com/s/MJMR5SP> and **answer a very brief 4 question survey**. We want your membership in ICCHE to provide you with high value. To achieve this goal, we need to hear from you.



MOOCs and BOOCs

The world of MOOCs (Massive Open Online Courses) and BOOCs (Big Open Online Courses) is coming to Illinois. The College of Lake County is planning to launch their first course soon, and other schools throughout Illinois are exploring the possibility.

MOOCs are free and open to anyone, regardless of content. A MOOC can indeed be “massive,” with some courses having registered hundreds of thousands of students. However, they do not typically provide college credit. Why would students sign up, and why would schools be willing to sacrifice tuition dollars to pursue such offerings?

For students, MOOCs offer the opportunity to pursue an education from anywhere in the world without the barrier of tuition costs. Some MOOC providers are beginning to offer a way to earn credit for their free courses, such as ACE Credit for Coursera’s “Signature Track” courses. In addition, many schools offer prior learning assessment, which would provide a path for obtaining credit for successful mastery of some of the course content required for a degree – saving precious dollars. MOOCs also enable students to access exciting content from some of the foremost experts in their field, regardless of where students and instructor are located.

For schools, the answer is not as straight-forward. One possible incentive is for the visibility and reach it brings to the sponsoring school and for its instructors, visibility extending around the world to wherever a student has an Internet connection. There are now free platforms available for hosting large numbers of students, alleviating concerns about servers and Internet traffic capacity at an individual school. Because the courses are free, there is also more opportunity for experimentation and exploration. In addition, some schools are considering offering remedial courses to students in MOOC format, providing a path for competency for students needing assistance, without the student losing tuition dollars on courses that don’t move them closer to a degree.

What impact on higher education and training do you think MOOCs will have? We’ll return to this question in the future! ☀

WHAT’S HAPPENING AROUND THE STATE



Dominican University

The School of Professional and Continuing Studies (SPCS) at Dominican University launched a new Bachelor of Arts in Human Services (BHS). This program is a fully-online undergraduate program for working adults who want to complete their degrees. The School is currently accepting applications for the first class, which will begin on August 26.

The BHS is a flexible degree-completion option for professionals with a wide range of backgrounds. Students will develop the core communication, analytic and research skills needed to succeed in their careers. Students will explore the fundamentals of human services delivery, while also delving deeper into areas of concentration, including disability advocacy, international studies, labor relations, sustainability studies and training & development.

Consistent with Dominican University’s longstanding commitment to social justice, students focus on the impact their decisions will have on their communities and the world, and are required to complete a course in professional ethics on top of at least one ethics unit in each class. In addition, students must demonstrate a breadth of knowledge by satisfying general education requirements in theology, mathematics, English, the humanities, social science and natural science.

Graduates of the program will be qualified to work in a wide range of positions in the private, public and nonprofit sectors. As a rigorous social science program, the BHS will also prepare students for graduate or professional school.

“There are over 2 million people in Illinois who have started college, but never finished,” said Matt Hlinak, Assistant Provost for Continuing Studies and Special Initiatives. “This program provides a flexible and convenient option for working adults to complete their education and advance in their careers, all while learning to make the world a better place.”

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WHAT'S HAPPENING—Cont'd



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Dominican University—Continued

SPCS provides career-focused education for adult learners. The BHS program is open to students with at least thirty hours of college credit and who have been out of high school for at least seven years. The program begins with an adult learning seminar that will acclimate students to the online learning environment, which means that students with all levels of computer proficiency will be able to succeed.

In addition to the BHS, the School of Professional and Continuing Studies offers a Bachelor of Arts in Legal Studies, a Master of Arts in Family Ministry and Faith Development and a Master of Arts in Conflict Resolution. Information on all SPCS program can be found at continuingstudies.dom.edu or by contacting Monica Halloran at spcs@dom.edu or 708-714-9007.

Greenville College

Greenville College Associate Professor, Karlene Johnson has undertaken an exciting new project. She has developed a CEU opportunity for teachers in using Common Core Standards in very real and meaningful ways in the K – 3 classrooms. Dr. Johnson will be presenting the first modules for Kindergarten teachers this summer. Teachers will earn CEUs for successful completion of each module. Rather than presenting Common Core Standards through a global approach, Dr. Johnson will be explaining how to tie Common Core Standards to specific learning competencies. The value of this online continuing professional development for teachers will be in the strong community that is developed among teachers throughout the U.S. To view a video about the summer opportunity for teachers interested in developing a deeper understanding of CCS, go to <http://www.greenville.edu/ccss/>. These sessions will be competency based approaches to understanding Common Core Standards.

Oakton Community College

Oakton's Six Piano Ensemble to perform April 26 and 27. Founded by Glenna Sprague, Oakton professor and coordinator of music, the Six Piano Ensemble has amazed sold-out audiences for more than 25 years. Performing classical, ragtime, and popular pieces, as well as symphonic music transcribed for six pianos by Professor Sprague, the group's rich layered sound, conducted by "the maestra," is comparable to an orchestra, with each pianist playing a different part. Join the Ensemble as it prepares to perform at the 2013 National Conference on Keyboard Pedagogy. Concert highlights will include everything from "Symphony No. 1 in C Major" by Beethoven to "The Strenuous Life" by Scott Joplin.

Critics from Honolulu to Vienna hail the group as "extraordinary," "unique," and "innovative." The Six Piano Ensemble is the only group of its kind. Hearing is believing! For additional information call 847-635-1900.

Saint Xavier University

Saint Xavier University (SXU) has been awarded \$10,202 for the fiscal year 2013 Cooperative Work Study Program grant from the Illinois Board of Higher Education. This program provides many students with their first experience of working in a professional capacity and creates new opportunities for partnership between the University and local employers.

The Illinois Cooperative Work Study Program provides grants to both public and independent colleges and universities. It is designed to enhance public-private sector partnerships, expand internship opportunities, reduce student reliance on loans, encourage permanent employment of Illinois graduates in Illinois, and provide links between academic programs and employment. SXU has been a proud participant in this program for more than ten years.

The Internship Program supported by this grant assists students with securing meaningful, career-related employment opportunities prior to graduation. In doing so, the program also assists Chicago-area employers by helping them to meet their part-time, professional hiring needs.

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WHAT'S HAPPENING—Cont'd

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University of St. Francis

The University of St. Francis (USF) Board of Trustees appointed Arvid C. Johnson, Ph.D., as the institution's ninth president, announced J.D. Ross, chairperson of the University's Board of Trustees. Johnson's tenure will begin June 1.

Johnson, of Frankfort, Ill., is presently the dean of the Brennan School of Business at Dominican University, where he also is a tenured professor of management and has taught undergraduate and graduate business courses. Johnson has a bachelor's degree in physics from Lewis University, Romeoville, Ill., and a master's degree in electrical engineering from Northeastern University, Boston. Johnson also has a MBA from the Kenan-Flagler Business School at the University of North Carolina, Chapel Hill, N.C., and a Ph.D. in management science from the Stuart School of Business at the Illinois Institute of Technology in Chicago.



*Arvid C. Johnson, Ph.D.
Appointed 9th President
University of St. Francis*

Prior to beginning his career in higher education, Johnson was a principal in a management consulting firm and worked with companies ranging in size from startups to multi-million-dollar business units of Fortune 500 companies to describe, account for, explain and exploit the variability present in their manufacturing and service processes. He also has more than 15 years of engineering, manufacturing and senior management experience in a variety of business environments, including Northrop Grumman Corporation, Microwave Laboratories and Varian Associates.

Johnson founded and served as the chair of Information Resources, Inc.'s Analytics Advisory Board and led that company's efforts to establish a global research and development function that included more than 120 personnel in nine countries. He has published and presented extensively in the areas of quantitative analysis, microwave materials processing, advanced manufacturing practices and strategic management. He holds eight U.S. and dozens of foreign patents.

Johnson, his wife, three sons and two dogs reside in Frankfort.

USF to host April 13 event for first generation college students

Conference to include address by Jackie Reed, founder of Westside Health Authority

JOLIET, Ill. – The University of St. Francis (USF) will host a "First Generation College Student Conference" for those who are the first in their families to go to college. The conference will take place from 8:30 a.m. to 3 p.m. on April 13 in the University's Donovan Hall in the Motherhouse building, 520 Plainfield Road, Joliet.

Said event coordinator, USF's Yemisi Oni, "Attendees will spend the day participating in workshops to give them an ...edge" in college and life, discover resources for success, and meet other first generation college students."

A keynote address will be given by Jackie Reed, founder of the Westside Health Authority. Breakout sessions will be led by other community leaders and will focus on topics including financial literacy, leadership, managing parent expectations and more. Cost to attend is \$30. Breakfast and lunch will be included. Register online at www.stfrancis.edu/firstgen or contact Oni at yoni@stfrancis.edu or 815-768-8343 for more information.

The following day, in conjunction with the conference, the university will also hold its annual achievement ceremony to honor its nearly 60 "University Success Scholars" (USS). These scholars are students whose parents do not have a four-year college degree. About fifty to sixty percent of USF's new freshmen are first generation students and face unique challenges while earning their college degree.

The USS program provides guidance for navigating college and preparing for life after the degree. Students who join USS

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FALL 2013 CONFERENCE: PARTNERING WITH ICCET

The February 27, 2013, ICCHE Executive Board directed that the following actions be taken with respect to the Fall 2013 Conference:

1. Partnership with ICCET (Illinois Council for Continuing Education and Training) is our priority for the Fall 2013 conference.
2. Preferred location is mid-state or north.
3. Start time for conference needs to recognize travel time so as not to require an additional overnight.
4. Registration of approximately \$130 is acceptable if it includes all meals and provides the value that was offered in Fall 2012.
5. Vendor support should subsidize registration rates as opposed to building organization treasuries.
6. Hotel charges need to be at a reasonable rate (consider state rate amount).

Given these directives, ICCET has welcomed ICCHE in the planning of the Fall 2013 conference. No location has been confirmed to date. ICCHE has been asked to provide three representatives to be on the planning committee. Please contact Terry Borg (tborg@niu.edu) if you are interested.



ILLINOIS WHITE PAPER on EDUCATIONAL REFORM

Lt. Governor Sheila Simon announced a white paper on Educational Reform at the Union League Club of Chicago on February 12, 2013, when she appeared as their featured guest speaker.

The focus of the white paper was to present ways to make education more affordable and increase student graduation rates. As the Governor's point person on educational reform, Lt. Governor Simon committed Illinois to joining forces with several national organizations, including the Lumina Foundation and Complete College America to adopt a post-secondary completion goal of 60% by the year 2025.

"For the "60 x 2025" goal to become a reality, students must be ready for advanced study, must have access to high-quality post-secondary programs, must be able to afford college costs, and must persist through those programs to completion and credential attainment. These factors can be combined in a simple equation:

$$\text{Readiness} + \text{Access} + \text{Affordability} + \text{Persistence} = \text{Completion}$$

After completing a tour of Illinois' 48 community colleges in 2011, Lt. Governor Simon toured all 12 Illinois public university campuses in 2012. During those visits she heard directly from students about college affordability issues and concerns and met with key education leaders. A major result is the endorsement of three key reforms for state, federal and higher education leaders to control costs: "the use of College Choice Reports for all degree-granting institutions in Illinois, the continued state funding of MAP grants, and the extension of American Opportunity Tax Credits for middle class families and students."

The State will also seek additional innovative programs and practices that can reduce costs and bolster completion rates.

The [full white paper](#) can be found under "Documents" on the Illinois State Government site. 

ILLINOIS COUNCIL ON CONTINUING HIGHER EDUCATION

MEMBERSHIP: If you are not already a member, consider joining ICCHE today!

The \$125 annual fee includes membership for an institutional representative and up to ten professionals from the same institution. And for an annual institutional fee of \$200, an unlimited number from the institution can be members and enjoy all the benefits! See www.icche.org for details.

We're on the Web!

www.icche.org

+

**Like ICCHE on
Facebook!**

ICCHE Listserv

To send a message to all the people subscribed to the ICCHE Membership list, send an email to icche@lists.eiu.edu and staff will post to the listserv.

Note: You must be listed as a member of ICCHE in order to use the listserv.

What's Happening—Cont'd

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participate in a network of programs including monthly meetings about their academic career, summer activities, mentoring, leadership training, cultural field experiences, activities to engage with faculty outside the classroom and some assistance with books.

Final push for University of St. Francis MobilePack event

Through a partnership between USF and the Twin Cities-based Feed My Starving Children (FMSC) organization, volunteers prepared 100,000 meal packs at a MobilePack™ event on Saturday, April 6 at the University, located at 500 Wilcox St., Joliet.

Packing sessions took place in various shifts throughout the day, starting at 9 a.m. and finishing at 7 p.m. USF is looking forward to partnering with Feed My Starving Children, a non-profit Christian organization. ☀

MARK YOUR CALENDARS

April 12, 2013	Northern Region Symposium
June 7, 2013	ICCHE Board Meeting
September 19, 2013	ICCHE Board Meeting
September, 2013	Fall Retreat
December 6, 2013	ICCHE Board Meeting
February 6-7, 2014	ICCHE Annual Conference



COMMENTS/QUESTIONS/INPUT??

Suggestions for changes? Want to be a roving reporter and/or join the fun?

Please let us know your thoughts about the ICCHE e-newsletter! How can it be improved? What types of information would you like to see included? Please forward comments or questions about this e-newsletter, and/or information for future issues to the attention of:

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