



NEWSLETTER

ICCHE

The Illinois Council on Continuing Higher Education (ICCHE) is a comprehensive organization of continuing higher education representing all regions of the state of Illinois.

Founded in 1975, ICCHE is the only organization in Illinois whose membership includes two and four year colleges and universities, both public and private.

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Fall Retreat — Working Smarter, Not Harder

Friday, April 12, 2013

The annual ICCHE Fall Retreat will once again partner with ICCET (Illinois Council for Continuing Education and Training), as it kicks off Thursday morning, October 17, at the Hilton Garden Inn located in Champaign, IL. The day will begin at 10 AM with registration and continental breakfast, followed by a keynote on *Program Prioritization: Is It Really Possible*, by Dr. Vicki Cook, U of I—Springfield.

Following lunch and awards, there will be several breakout sessions for attendees, including a panel discussion on *Creating a MOOC for Maximum Reach and Effectiveness*, led by Ray Shroeder and the MOOC Development Team from U. of Illinois—

Springfield, and presentations on *Team Building* (Leslie Partlow, Lake Land College), *Ten Management Tips Every Supervisor Should Know* (Cindy Guthrie, Parkland College), and *Work Ethic Traits* (Mark Kesler, Parkland College).

Participants will gather for networking, dinner and a group excursion in the evening.

Friday morning begins with breakfast and mentor meetings, membership meetings, and a roundtable discussion on *Budgeting, Marketing, Staffing and Programming*.

The Retreat concludes with a keynote by Terry Lowe, Illinois



Hilton Garden Inn, Champaign, IL

State University, Heartland Community College and Lincoln College on *Continuing Education Investigation: Discovering What Your Learners Really Need*.

Make reservations by calling **217-352-9970** or the toll free reservation number **877-STAYHGI**. Or, online at www.champaignurbana.stayhgi.com. ☀

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MESSAGE FROM THE PRESIDENT



*Terry Borg, Ph.D., ICCHÉ President
Northern Illinois University*

WHAT'S HAPPENING AROUND THE STATE



Aurora University

Starting in Fall 2013, Aurora University offers a graduate degree in Applied Behavior Analysis (ABA). ABA is a quickly growing field that utilizes basic behavioral principles to address behavior challenges of social significance. The degree, designed to be completed in two years, includes coursework and supervised practica that are designed to meet the requirements to sit for board certification. Graduates of the program will be prepared to work in a variety of settings including hospitals, mental health centers, schools and research facilities.

For more information, please contact:

Jason Harmon

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Bradley University

Bradley University is pleased to announce a new music education program for youth – Music Preparatory School.

Featuring both piano and classical guitar instruction for children ages 4 – 18, Music Prep offers a distinctive music experience that includes experienced faculty, an innovative “child-focused” curriculum, flexible scheduling, and the excellence of a university-based preparatory program.

Lessons are forming this fall with registration now open. Private and semi-private instruction is available, and classes meet at Bradley University.

For more information, visit the Music Preparatory School website at www.bradley.edu/continue or call Sue Manley at (309) 677-2820.

Music Preparatory School was formerly called Piano Preparatory School for Youth. A limited number of openings are still available in the piano education program.

The program is offered by the Bradley University Department of Music with support by Continuing Education.

Parkland College

The Parkland College Board of Trustees recently approved a three-year intergovernmental agreement with the University of Illinois at Urbana-Champaign to transition the university's aviation programs to Parkland College. After sign-off by University of Illinois officials, Parkland will facilitate programming for fall 2014.

“The University of Illinois was eager to find ways to maintain flight training operations at Willard, and have mitigated many of the risks which could have deterred us from this venture,” Tom Ramage, Parkland College president said after the Sept. 18 vote. The agreement includes lease of facilities and aircraft as well as marketing support.

Parkland will develop and provide a two-year aviation-related Associate in Science degree program that continues the pilot training activities of the UIUC Institute of Aviation, scheduled to expire next summer. Parkland plans to contract with Riverside Research, a not-for-profit engineering and technology research firm with expertise in aviation management, to assist with flight training operations and research.

“We are excited that Parkland College will continue this program, so that students throughout this community, including those at Illinois, will have a path into a great career,” said Phyllis Wise, chancellor at the University of Illinois at Urbana-Champaign.

Parkland and the University of Illinois continue to work toward establishing aviation as a “Pathway Program” at Parkland, under which students may enroll in Parkland’s aviation program and simultaneously pursue bachelor’s degree studies at the University of Illinois.

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Parkland College educational services to student veterans recently earned a nationwide nod of approval.

The school was recently named to the Military Friendly Schools® list by Victory Media, a veteran-owned business assisting U.S. military personnel with transitioning into civilian life. The list is available at www.militaryfriendlyschools.com.

The annual list honors the top 20 percent of colleges, universities and trade schools that are “doing the most to embrace America’s military service members, veterans, and spouses as students and ensure their success on campus,” according to a Victory Media spokesperson.

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WHAT'S HAPPENING—Cont'd

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Bill Emery

Parkland College

"Inclusion to the 2014 list shows Parkland College's commitment to providing a supportive environment for military students," said Sean Collins, vice president of Victory Media and a nine-year Navy veteran. "The need for education is growing and our mission is to provide the military community with transparent, world-class resources to assist in their search for schools." The 1,868 colleges, universities and trade schools on this year's list exhibit leading practices in the recruitment and retention of students with military experience.

Parkland College officials were equally thrilled with the designation, announced Sept. 10.

"Being a military veteran myself, it's an honor to help provide veterans with the resources, support, and advocacy needed to succeed," said Tim Wendt, Parkland's director of Financial Aid and Veteran Services. "Parkland College has always tried to be sensitive to the needs of our student veterans, and it supports the Student Veterans' Association at Parkland, a chapter of Student Veterans of America, with its mission."

Now in its fifth year, the Military Friendly Schools list was compiled through research and a data-driven survey of more than 10,000 VA-approved schools nationwide. Military students visiting the Military Friendly Schools website can find the list, interactive tools and search functionality to help them find the best school to suit their unique needs and preferences. The list also will be highlighted in the annual Guide to Military Friendly Schools®, which is distributed annually in print and digital format to hundreds of thousands of active and former military personnel, and published in Military Spouse and Vetpreneur magazines.

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Parkland Instructor wins National Safety Council Award for Leadership Beyond Course Training

Parkland College Traffic Safety Program Instructor Bill Emery has been selected as the 2012 Defensive Driving Courses DDC-4 Instructor of the Year by the National Safety Council.

The NSC annually honors Defensive Driving Courses instructors who go above and beyond course training responsibilities to demonstrate leadership, dedication, and a desire to impact the lives of students. Emery will be honored as the DDC-4 Instructor of the Year with other driving course category winners during the NSC's 2013 Safety Congress & Expo, which will take place Sept. 28–Oct. 4 in Chicago.

According to the NSC, the U.S. has more than 9,200 certified DDC instructors, and Emery's longtime dedication puts him among the nation's finest driving safety instructors and instructor trainers. The Champaign resident is a retired Safety Education/Public Information Officer with the Illinois State Police, where he served for 25 years. During this time, he implemented the state police's Operation Cool program with Capt. David Morgan and worked with the media on traffic safety. The first instructor of the state's Alive at 25 specialized teen survival driving course and a passionate instructor on child safety seats, Emery earned the Thelma Kuska Lifetime Achievement Award, the highest individual child passenger safety award in Illinois.

Emery continues to teach for the Parkland College Traffic Safety Program and has trained more than 30,000 people across multiple states; he has taught in 57 high schools in nine counties as well as for community groups, churches, and businesses.

Nominations for the DDC awards may be made by a National Safety Council division member, board member, officer, training center, member chapter, instructor, or interested person with involvement in the Defensive Driving Courses.

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Saint Xavier University

Saint Xavier University Professor William Kresse recently was named one of the Top 15 Forensic Accounting Professors by Forensics Colleges. The list honors professors who have not only become experts in the field of financial forensics, but continue to advance the field with their inspiring work.

Kresse, also known as Professor Fraud, is an associate professor in the Graham School of Management and is director of the SXU Center for the Study of Fraud and Corruption (CSFC). He is a frequent commentator about fraud, identity theft, and other related issues in Chicago-area television and print news. Said Graham School of Management Dean John Eber. "At a time when financial fraud and identity theft have never been more prevalent, SXU is proud to offer the first classroom-based MBA program with a specialization in Financial Fraud Examination in the country. Under Prof. Kresse's leadership, this program has enhanced our long-term relationship with the



William Kresse,

Saint Xavier University

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WHAT'S HAPPENING—Cont'd

(Continued from page 4)

Chicago Police Department and provided the University with an opportunity to partner with the United States Air Force in educating their Financial Fraud Examiners through our MBA program in financial fraud."

Southern Illinois University—Carbondale

Karen Stallman is the new director of Continuing Education and Outreach at Southern Illinois University Carbondale.

A double alumna of the University, Stallman earned her Bachelor of Science degree and Illinois teaching certificate in 1983 and her master's degree in 1987. Both degrees are in agricultural education.

Employed at Southwestern Illinois College (SWIC) since July 2004, Stallman has been director of sustainability since 2010, leading the college's Sustainability Center initiatives. Also while at SWIC, she was director of the Green Jobs/Green Economy Initiative, vice provost of the Red Bud Campus and admissions specialist.

Stallman's previous experience includes more than two years as a grant writer/researcher for Workforce Education and Development at SIU Carbondale, and time as a regional coordinator for the Illinois Secretary of State's Illinois Organ/Tissue Donor Program. She also worked nearly 20 years with the University of Illinois Extension in Randolph County, including a decade as unit leader and nine years as youth development extension adviser.

Her experience includes developing educational programs and initiatives of various types. Stallman began her duties as Continuing Education and Outreach director on May 20, and will be working with units and departments across campus and in the community to build Continuing Education and Outreach and its programs.

Continuing Education and Outreach is part of Auxiliary Services on campus and provides non-credit educational opportunities. The office coordinates more than 200 non-credit conferences, workshops and programs annually, serving thousands of people.

Stallman and husband, Ed, reside on a farm near Ellis Grove. She is the mother of two; Jamie Long is a plant and soil science major at the SIU Carbondale while Jacob Long attends Chester High School.

University of Illinois Springfield

Growth in online learning continues at the University of Illinois Springfield, with a total of 1,610 students enrolled in online degree or certificate programs for the Fall 2013 semester. The growth in online majors represents a 5.4% increase over fall 2012.

With an official census headcount of 5,137, online majors make up 31.3% of UIS headcount enrollment. Online students reside in 48 of the 50 states, 79 counties in Illinois, and 12 foreign countries. Popular online degree programs include Computer Science (B.S. and M.S.), Business Administration (B.B.A.), Management Information Systems (M.S.) and Public Administration (M.P.A.).

This is the 15th consecutive year of growth in online enrollments at UIS. Enrollment in online courses is not limited to online majors, as 62.6% of UIS students are enrolled in at least one course online for the Fall 2013 semester. Online courses generate 39.7% of credits at the university.

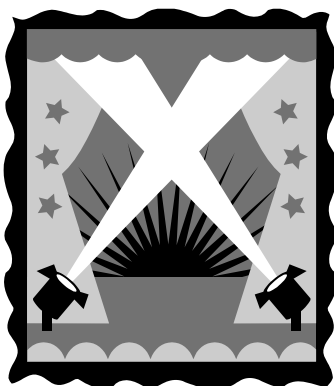
"Affordability and flexibility are two of the primary reasons why the online courses and programs are so successful," suggests Ray Schroeder, Associate Vice Chancellor for Academic Affairs. "Classes are taught by the same faculty members who teach on campus, assuring that students have access to professors with both the expertise and the university teaching experiences that students seek."

The University of Illinois Springfield has received many awards for its online programs, including the 2007 Sloan-C Award for Excellence in Institution-Wide Online Education. For more information about UIS's online degree programs, visit www.uis.edu/online.



*Karen Stallman
Southern Illinois U.
—Carbondale*

SPOTLIGHT—Terry Borg



In this issue, the Spotlight is on ICCHE President Terry Borg. Terry is the Director of External & Global Programs for Northern Illinois University's College of Education, which means that he "leads an office focused on providing off-campus credit programming, non-credit conferences, institutes, and camps, and—since 2012—global initiatives." "It's an office that emphasizes strong programming and high quality client service. It also serves a wide range of audiences, both inside and outside the university. "Critical to this position is being flexible to respond to opportunity quickly with entrepreneurial zeal," summarizes Terry, because, of course, "Diversifying and finding new sources of revenue is a critical 'value add' that this position provides." (This reporter can't help but notice that this job sounds like the ideal training ground for an ICCHE president.)

Terry has held this job at NIU since 2005 and in 2010 became NIU's Institutional Representative to IC-CHE. Our statewide organization held a stronger appeal for him for his own professional development than national organizations that might have a higher profile. "From my first annual conference in 2011, I felt welcomed and found colleagues that understood Illinois higher education, markets and audiences," he reports.

Understanding Illinois higher education is a challenge for all of us these days, given its many changes and the accelerating rate of change. Terry acknowledges the challenges inherent in this state of affairs, but also sees this as a tremendous opportunity for continuing education professionals. "We live in a period of unprecedented change, e.g. changing demographics, changing technology, changing learning styles and delivery systems, changing infrastructure, changing market-places, etc. We need to become masters of change. We need to provide solutions to our learners dealing with change. We need to help our institutions prosper in change by meeting the needs of the new market-place and by providing new sources of revenue."

Continuing educators need a well-stocked toolkit to in order harness the engines of change. Terry sees ICCHE's collaboration with ICCET as a means of providing more tools. The arrangement is designed to provide increased opportunities to learn from one another how to master these changes and how to provide the solutions that our learners need. While the target audiences of the two organizations differ slightly—ICCET focusing on two-year institutions and ICCHE embracing both two-year and four-year institutions—their missions align neatly. "We are one," asserts Terry. "ICCHE and ICCET share common core values and mission in providing professional development and networking."

Learning from one another is a great tool for coping with change. Another fundamental technique is one that Terry saw illustrated in his own professional path to his current job. "While my planned career path was in the student affairs profession, life has provided an interesting journey that has taken me from student affairs, to continuing and distance education, to corporate performance and learning, to k-12 economic education, to my present position in External and Global Programs. Each of these positions has required providing high quality service, with a focus on learning, predicated upon program development/instructional design skills. More than a career path, success is the ability to transfer and translate skill sets."

ICCHE is fortunate that Terry Borg has chosen to transfer and translate his skill sets into service to our organization. Those who know him well are not surprised by this choice. It's in keeping with his personal values. When asked about any touchstones that he has relied on throughout his professional career, Terry cited the concept of "Servant Leadership" as instrumental for him personally and professionally. It is perhaps no coincidence that when interviewed about his 2010 Past President's Award for long-term outstanding service, Will Hine advocated that continuing education units adopt this same leadership style within their institutions, continually asking "How can we help?" It bodes well for ICCHE that this new generation leader also sees servant leadership as the right choice.



*Terry Borg, Ph.D., ICCHE President
Northern Illinois University*



Shake, Rattle and Roll?? All colleges and universities are encouraged to participate in an earthquake drill scheduled for 10:17 AM on October 17, 2013. Millions of people from more than 40 states and territories in the U.S. and countries around the world are expected to participate in the *Shakeout* drill. The purpose is for campus communities to learn, get prepared and practice what to do during earthquakes (“Drop, Cover, and Hold on!”)

The Illinois Emergency Management Agency (IEMA) reports that Illinois is at risk from two major seismic zones, the Wabash Valley Seismic Zone and the New Madrid Seismic Zone. The Wabash Valley Zone is located between southeastern Illinois and southwestern Indiana. The New Madrid Zone is located in the Central Mississippi Valley and includes portions of the states of Alabama, Arkansas, Illinois, Indiana Kentucky, Missouri, Mississippi and Tennessee.

During any 50-year time span, there is a 25–40% chance of a magnitude 6.0 or greater earthquake in the New Madrid zone. Since 1974, the year network monitoring of seismic activity began, more than 3000 earthquakes have been recorded in the New Madrid Seismic Zone. Fortunately, none exceeded a magnitude 5.0. The largest earthquake in recent years occurred on the Wabash Valley Seismic Zone. This earthquake registered a magnitude 5.4 and occurred in Mt. Carmel, Illinois on April 18, 2008.

“The most powerful earthquake ever to occur in the continental U.S. took place in the New Madrid zone during the winter of 1811-1812. At that time, the area was scarcely populated. Experts estimate that a similar series of earthquakes today would devastate the region, with projected damages of \$60–80 billion.”

Colleges can register to participate in the Shakeout drill at: www.ShakeOut.org/centralus/register.

To learn more about earthquakes—and to play their new Interactive Earthquake Videogame— go to the IEMA website: <http://www.state.il.us/iema/disaster/eQuakeMain.htm>

More on MOOC's

Most Massive Open Online Courses (MOOC's) do not provide credit for students who successfully pass the course content, however, that is beginning to change.

Coursera, one of the largest providers of open online courses, launched its Signature Track program in January, giving students the ability, for a fee, to earn a verified certificate for completing one of Coursera's courses. The feature also lets students link their coursework to their identity so they can securely show employers what they have achieved while using the platform. To date, more than 25,000 students have signed up, earning courser \$1 million in revenue. Coursera has also started working with the American Council on Education on credit equivalency, and has also launched a recruiting service to help committed Coursera students connect with employers. Coursera has 94 courses that offer Signature Track certificates, which each cost \$39 to \$49.

From: <http://bostinno.streetwise.co/2013/09/13/coursera-hits-1-million-in-revenue-verified-certificates/>

From: <http://chronicle.com/blogs/wiredcampus/mit-will-offer-mooc-curricula-not-just-single-courses-on-edx/46715>
 EdX is another large provider of MOOC's. “EdX made a huge announcement on Tuesday that may very well change the way we perceive digital education. Unveiling a brand new partnership with Google, edX and the tech titan will be working together to develop the open source learning platform, Open edX, and collaborate on building out and hosting MOOC.org – a new site for universities, businesses, and professors not already associated with edX to introduce their lessons to a global audience. Developed by bright minds from Harvard and MIT, edX immediately caught the attention of the masses upon first entering the online learning realm, and has since lived up to the hype. The platform has only grown bigger, progressively increasing its higher education partnerships, which is why it's pursuing even greater dominance of the digital world today. And what better company to partner with than Google is you truly want to make a splash on the tech scene.”

<http://inthecapital.streetwise.co/2013/09/10/edx-partners-with-google-to-create-mooc-org-online-learning/>

ILLINOIS COUNCIL ON CONTINUING HIGHER EDUCATION

MEMBERSHIP:

If you are not already a member, consider joining ICCHE today!

The \$125 annual fee includes membership for an institutional representative and up to ten professionals from the same institution. And for an annual institutional fee of \$200, an unlimited number from the institution can be members and enjoy all the benefits!

See www.icche.org for details.

We're on the Web!

www.icche.org

+

**Like ICCHE on
Facebook!**

ICCHE Listserv

To send a message to all the people subscribed to the ICCHE Membership list, send an email to:

icche@lists.eiu.edu

and staff will post to the listserv.

Note: You must be listed as a member of ICCHE in order to use the listserv.

Military Veterans Returning to Illinois

Per the Illinois Board of Higher Education, 35,000 Post-9/11 veterans will be returning to Illinois over the next four years, leading to an inevitable demand for higher education services. Over 20,000 veterans are currently enrolled at Illinois' public colleges and universities, many receiving financial support through the Illinois Veterans Grant program. Financial aid for veterans in Illinois is estimated to be over \$35.5 million.

In response to mounting needs, the Illinois Department of Veterans' Affairs is working with the Illinois Board of Higher Education, the Illinois Community College Board, and uSelect to develop plans to make military training count for articulation programs in mechanics, computers, health, police and security fields. Veterans' coordinators on Illinois campuses are also assisting with training on campus for faculty and students. It is anticipated that veterans will benefit from tutoring, veterans support organizations and increased veteran-friendly policies.

Veteran Service officers are located throughout the state to help in determining eligibility for benefits, to discuss options and assist with applications. ☀

MARK YOUR CALENDARS

October 17, 2013	ICCHE Board Meeting
October 17-18, 2013	Fall Retreat—ICCHE/ICCET, Champaign, IL
December 6, 2013	ICCHE Board Meeting
February 5-7, 2014	39th Annual ICCHE Conference, Chicago, IL



COMMENTS/QUESTIONS/INPUT??

Suggestions for changes? Want to be a roving reporter and/or join the fun?

Please let us know your thoughts about the ICCHE e-newsletter! How can it be improved? What types of information would you like to see included? Please forward comments or questions about this e-newsletter, and/or information for future issues to the attention of:

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