

Newsletter

ICCHE

The Illinois Council on Continuing Higher Education (ICCHE) is comprehensive organization of continuing higher education representing all regions of the state of Illinois.

Founded in 1975, ICCHE is the only organization in Illinois whose membership includes two and four year colleges and universities, both public and private.

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Northern Region Symposium

oin colleagues for the 2014 Northern Region Symposium scheduled for Friday morning, April 11, from 9 AM to 12:30 PM at Dominican University at 7200 West Division Street in River Forest, IL.

The Keynote address, "Using Free Technology to Create Engaging Environments That Produce Real World Results," will be presented by Michael Bevis, Director of Academic Affairs at the University of Phoenix.

The presentation will include a case study demonstrating how cell phones and mobile devices are being used to engage students in course-specific learning. Participants will learn how technology creates opportunities to apply



Dominican University, River Forest, IL

learned course objectives through service learning and virtual business collaboration.

Jennifer Mack, Higher Education Constituent Research, Huron Education, will then for lunch: discuss the use of Social Me- mhlinak@dom.edu

Following her presentation, members of ICCHE, who are there will be an opportunity for interested in joining, are innetworking with area col-vited to meet with Matt after leagues while enjoying a free lunch to explore membership. lunch, courtesy of Dominican University.

Although there is no charge for the conference, please RSVP directly to Matt Hlinek at Dominican University, so he can obtain an accurate count

Those who are not currently

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MESSAGE FROM THE PRESIDENT

Dear ICCHE friends,

I believe these are exciting times for ICCHE and for continuing higher education. The popular literature in our industry is alive with topics such as competency-based education, improving access to adult education, new government policies and funding regulations, online education, P-20 connections, youth enrichment programs, MOOC's, SPOC's, MOC's, DOCC's, HOOC's, VOOC's and more. Our institutional landscapes are diverse. However, these and other topics provide a base for reflection on the future of higher education. Might we, as professionals in *continuing* higher education have a renewed opportunity to share a voice in the broader conversation related to the future of our colleges and universities? I hope you are finding a seat at the decision table.

During my time with ICCHE, I have learned from you about the Bonnie Covelli, ICCHE President power of collaboration across our institutions as we collectively find this voice for continuing education. I have also experienced, first-



University of St. Francis

hand, the power of mentorship within our organization. I joined ICCHE because a colleague invited me. This same colleague mentored and encouraged me to become involved in ICCHE. And then I grew because of all of you. I thank my mentor for her guidance, and I thank you for your willingness to share, work together and grow together for the betterment of our institutions.

I also wish to thank our long time board members who are taking a step back from the board and a special welcome to our new members. If you would like to become more involved with the ICCHE board, we would love to have you!

Please consider joining us at the April 11 Northern Regional Meeting, and save the date for next year's 40th Annual Conference, February 11-13, 2015. Also, watch for details on our Fall meeting/webinar, tentatively scheduled for Friday, September 26, 2014.

Finally, there are some leadership opportunities available on the ICCHE Board, with open positions including:

- **Awards Committee Chair**
- Research and Scholarship Committee Chair

Please contact Bonnie if interested, BCovelli@stfrancis.edu

"The barriers are not erected which can say to aspiring talents and industry, 'Thus far and no farther." — Ludwig van Beethoven

Bonnie

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WHAT'S HAPPENING AROUND THE STATE



Elmhurst College

Elmhurst College's <u>School for Professional Studies</u>, a leader in geospatial education, is offering a new MOOC: "Skills for the Digital Earth". The MOOC is designed as an introduction on how location technologies are used in society. The course begins Sunday, March 30th and will run for four weeks. Registration is now open and the cost is free. Register online at http://tinyurl.com/DigitalEarthMOOC

Greenville College

Focused on a way to use historical and current learning data to help identify which students are potentially at risk for dropping out, withdrawing, or failing altogether, Greenville College is using predictive analytics technology to dive deep into key achievement, engagement and completion data to get a new

perspective of learners' progress and success. Greenville College wanted a way to use existing data to help identify those students who might be struggling, much earlier in the year and more effectively than traditional methods had provided.

As a Christian liberal arts college, Greenville College is committed to transforming lives and helping students maintain success in their courses, stay in their program, and complete their degree. So, in the Fall of 2013, the school began using the <u>Desire2Learn Insights™</u> and <u>Student Success System™</u> solutions to tap into its learning environment data and understand what was possible for predicting students' success. The outcomes of this venture are generating a buzz. Thanks in part to Greenville College's implementation of the Student Success System, the tool is a finalist for the <u>Learning Impact Award</u> provided by <u>IMS Global Learning Consortium</u> recognizing outstanding applications of technology that address the most significant challenges facing global education and learning industries. In very short order, Greenville College was able to demonstrate the advantages of the Student Success System to faculty and begin developing a best practices protocol for using and engaging with the learning environment. Faculty immediately saw value in the success trending indicators (up and down arrows) most notably, in its at-a-glance ability to direct them to students declining in success. For those instructors with fifty or more students in their class, a tool that allows them to see students at risk sooner than they could normally identify was particularly exciting!

While faculty feedback on the Student Success System has been very positive—straightforward and user-friendly were common themes—developers took the fall semester to train staff on the proper use of the tool and to increase understanding of the predictive modeling it provides. Because the data in this particular tool relies heavily on learning environment usage, the predictions are more accurate when both learners and instructors have used the environment consistently over multiple semesters. To that end, with the ease of implementation of the predictive tool, the 2014 focus is on rolling out the Student Success System to more courses under more instructors to continually refine what student success means across all programs at Greenville College. Additionally, the school is working on a beta implementation of a Student Success System component that taps into the data from its student information system—such as students' GPA, ACT/SAT scores, etc.—to further tune or refine each individual student's success index.

While it is still in the early days for Greenville College with this pioneering technology, the promise of predictive analytics to deliver earlier indicators of academic struggle than traditional methods is driving new opportunities for faculty to understand the engagement, performance, and achievement of learners. By recognizing students' potential for success or failure early in a course, instructors, advisors, and other college support staff at Greenville Collage are given the precious gift of time—time to reach out and help struggling students find their way and improve their chances for success.

Read more about technology for teaching at www.greenville.edu/techforteaching or blogs.greenville.edu/instructionaltechnology.

Oakton Community College

Oakton now offers **online Hindi/Urdu** language courses, both Beginning I and II, and Intermediate I and II. For additional information, please contact Dr. Marguerite Solari, Chair, Modern Languages, <u>solari@oakton.edu</u>. In addition, this summer will see the introduction of a new **History of South Asia** online course, exploring the political, economic, social and cultural development of the nations of South Asia. For additional information, contact Prashant Rawal, <u>prawal@oakton.edu</u>.

WHAT'S HAPPENING — Cont'd

(Continued from page 3)

Oakton's President, Dr. Margaret "Peg" Lee, 70 y.o., has announced plans to retire effective June 30, 2015. She will have served as the President of Oakton for over twenty years, since 1995, after previously serving ten years as Vice President of Academic Affairs. Dr. Lee is the third President in Oakton's history. She earned her master's and doctorate degrees in English language and literature from the University of Chicago, and said "all she ever wanted to do was to become a teacher." When she took on administrative roles, she "found it was basically being a teacher in a different way. It was still teaching....It was fun."

Board Chairman, Joan DiLeonardi, announced that the college will undertake a search for the new President in the coming months.



Margaret "Peg" Lee, President, Oakton CC

Southern Illinois University

It is almost time for another exciting summer camp season at Southern Illinois University Carbondale. SIU's Continuing Education and Outreach hosts and facilitates enriching, educational and fun summer camps for children of all ages.

SIU offers an extensive selection of academic camps and athletic camps. The University's Department of Aviation Management and Flight offers high school students the opportunity to experience first-hand the thrill of flight during the 2014 Summer Wings Aviation Camp set for June 15-20.

The 16th annual Young Writer's Workshop, June 24-28, is another of the popular academic camps. SIU hosts the program that gives high school sophomores, juniors and seniors the chance to explore and develop their talents in poetry and prose writing.

The university is proud to again host the acclaimed Challenge to Excellence Camps in 2014. Now in its 31st year, Challenge to Excellence is one of the most respected and long-standing summer residential programs in the Midwest for academically talented students. Junior high and high school students will have the opportunity to "stretch themselves" in classes that promote higher level critical thinking and creativity in various academic subjects including math, art, psychology, journalism and biology. Challenge to Excellence I welcomes students in grades 6-8 the week of June 15-20 while high school students in grades 9-11 can attend the Challenge to Excellence II camp June 22-27.

Several sessions of the award-winning architecture camps will take place in June and July along with the newer but immensely popular LEGO® Engineering Camps. The academic camp schedule also includes: Girls Make Movies, Girls in Engineering and Science and an assortment of art camps for children in grades 1-12.

SIU also hosts a variety of athletic camps. The Challenger Sports British Soccer Camp visits SIU June 16-20. Young attendees will learn soccer basics as well as the core values of respect, responsibility, integrity, sportsmanship and leadership. Saluki Baseball Camp, for youths ages 7-13 who love baseball and want to improve their skills, is June 16-19. The summer 2014 athletic camps schedule also includes girls basketball and softball camps, track and field camps, swim camps, cheer camps and more.

The complete schedule and additional Information about all of SIU's academic and athletic camps are available by visiting the Office of Continuing Education webpage at www.dce.siu.edu or by calling 618/536-7751.

University of St. Francis

The University of St. Francis announces a new graduate degree program beginning this May!

The Master of Science in Higher Education is designed to prepare candidates to excel in leadership roles in higher education. Courses are offered online in an accelerated format, and the 33 credit hour program can be completed within 2 years.

Current higher education professional receive a tuition discount by enrolling in this coming May semester.

Contact Sandee Sloka at ssloka@stfrancis.edu for more information.

2014 Annual Conference Redux

Thank you to everyone who helped make the conference a success!

February 2014 Conference Data:

Conference Theme: Data Driven Solutions

One winter storm – The ICCHE pre-conference and board meeting endured through the snow storm. A special thanks to Ray Schroder for re-arranging travel plans to arrive in Chicago early - ahead of the storm! If you haven't heard Ray's current and active updates on online education, MOOC's, adaptive learning and more, you are missing out! You can connect with Ray at one of his many blogs at: http://people.uis.edu/rschr1/onlinelearning/blogger.html (Blogs with no commercials!)

<u>12 exhibitors (educational supporting units)</u> sponsored our annual event representing services such as: student-centered furniture, print services, software solutions, marketing higher education, graphic design services, recruitment services, learning management system solutions, professional development, educational partners, student-centered leadership development and more. Please consider contacting our sponsors!

<u>3 Silver Sponsors</u> – A special thank you to our silver sponsors: Ambassador Education Solutions, The Connecting Link and The National Society of Leadership and Success.

<u>18 first time attendees</u> to the conference. Please join me in welcoming them to ICCHE and to sharing with them the powerful opportunities for networking with like-institutions and supportive colleagues.

<u>33 institutions</u> of higher education are represented at this year's conference including: community colleges, private institutions (non-profit and for-profit) and public institutions.

<u>35 professionals</u> within our field <u>presented</u> plenary sessions, break-out sessions, roundtable sessions, panel discussions and award presentations.

<u>105 individuals</u> experienced the 39th annual ICCHE Conference.

See you next year!

Thank you for your support of ICCHE!

Bonnie Covelli 2014 Annual Conference Chair

Meet ICCHE's New Board for 2014

At the annual ICCHE conference this past February, the following were elected to the ICCHE Board for 2014. Feel free to contact them with any questions in their area of service:

President: Bonnie Covelli, University of St. Francis, BCovelli@stfrancis.edu

Immediate Past President/Nominating Chair: Terry Borg, Northern Illinois University, tborg@niu.edu

Vice President/Program Chair: Vickie Cook, University of Illinois Springfield, vcook02s@uis.edu

Co-Secretaries: Beth Craig, Southern Illinois University, bcraig@siu.edu and Gayla Stoner, Southern Illinois University, gstoner@siu.edu

Treasurer: Michele Gribbins, University of Illinois Springfield, mgribbin@uis.edu

Private University Representatives: Marsha Koehen, Aurora University, mkoenen@aurora.edu and Tim Panfil, Elmhurst College, panfilt@elmhurst.edu

Community College Representatives: Barry Hancock, John A. Logan College, barryhancock@jalc.edu and Mary Beth Trakinat, Heartland Community College, marybeth.trakinat@heartland.edu

Public University Representatives: Angela Latham, Governors State University, <u>alatham@govst.edu</u> and Regis Gilman, Eastern Illinois University, <u>rgilman@eiu.edu</u>

Membership: Vickie Cook, University of Illinois Springfield, vcook02s@uis.edu

Awards Committee: Marcia Koenen, Aurora University, mkoenen@aurora.edu

Downstate Representative: Mary Beth Trakinat, Heartland Community College, mary-

beth.trakinat@heartland.edu

Upstate Representatives: Michael Bevis, University of Phoenix, Michael.Bevis@phoenix.edu and **Matt Hlinak**, mhlinak@dom.edu

Research and Scholarship Chair: open position

Past Presidents Chair: Will Hine, Eastern Illinois University, wchine@eiu.edu

Combat to College Conference

Same Courage—Different Mission

Illinois State University in Normal, IL, on **April 15** from 9—3:30, will be the site of the 2014 **Combat to College Conference**, aimed at promoting success in higher education for the state's military veterans. Student veterans, veterans coordinators and college administrators are all invited to attend free of charge.

The purpose and goals of the conference are to:

- Provide strategies that help develop a stronger base of support for veteran student populations throughout Illinois
- Better inform student veterans in the pursuit of higher education
- Develop a network of collaborative leadership of veteran and non-veteran students throughout Illinois

Keynote speakers include Dr. Charlotte Warren, Veteran and current President of Lincoln Land Community College, and State Representative and Veteran, Linda Chapa LaVia.

Sponsors include Illinois Board of Higher Education, Illinois Department of Veterans Affairs, Illinois Student Assistance Commission, Illinois Community College Board, Illinois Campus Compact and Illinois State University.

Registration will be capped at 300 attendees and will close April 11, 2014. Register at:

http://iccbdbsrv.iccb.org/combattocollege/register.cfm

A Reflection—Why Continuing Education??

Most of us did not start out with a career goal of working in Continuing Education. Ask young children what they want to be when they grow up – policeman? nurse? astronaut? rock star? – all a resounding yes! Continuing education professional? Nary a mention.

How, then, did we end up in this place, and in this organization of ICCHE?

The University of Wisconsin–Madison, in 1907, was "the first academic institution in the US to offer what today would be considered an identifiable continuing education program." (Wikipedia). Today, in 2014, there are now hundreds of programs in schools across the U.S. However, even though we in ICCHE are all working in higher education, we recognize that the field has broadened, enlarged, shifted over the years. It is amor-



phous and diverse, as evidenced by the wide variety of job descriptions of those of us involved in higher—and continuing—education.

We are all very busy people. Programs have to be planned and implemented, deadlines met. What drives these programs—and those of us working in them?

Certainly the economic uncertainties and job instabilities of the past few years have underscored the role of continuing education in assisting adults to obtain new and enhanced job skills and knowledge. So, one answer to the "why" of Continuing Education is the important role it plays in helping our constituents in troubled times.



However, the field also can and does assist students in developing new pastimes, cultivating hobbies, meeting professional certification/recertification requirements, satisfying intellectual curiosity, meeting personal goals, completing adult basic education, achieving adult and family literacy, pursuing religious education, exploring social advocacy and action, offering camps and enrichment activities for children, etc., etc., and any combination thereof—thus enriching lives in countless ways.

I suspect most of us began our interest in Continuing Education because we value learning itself, in all of its many forms. We've personally seen how education has changed us— and are excited and challenged at the prospect of changing and enriching the lives of others in similar ways.

Beyond that, the wide scope of areas appropriate for Continuing Education allows for a great deal of creativity as we seek to identify needs and fill gaps in the lives of our students and the communities we serve.

The late Dr. Joy Thompson, a beloved mentor and colleague, devoted countless hours to creating and nurturing the Masters of Science in Continuing Education and Training Management program at the University of St. Francis, and the students who passed through the program, because she deeply believed in the power of education to change lives.

In the midst of our busy-ness and meeting of deadlines, let's not lose sight of that—and let us treasure the value of our work.



ILLINOIS COUNCIL ON CONTINUING HIGHER EDUCATION

MEMBERSHIP:

If you are not already a member, consider joining ICCHE today!

The \$125 annual fee includes membership institutional representative and up to ten professionals the from same institution. And for an institutional annual fee of \$200, unlimited number from the institution can be members and enjoy all the benefits!

See <u>www.icche.org</u> for details.

We're on the Web! www.icche.org



Join us on LinkedIn

Like ICCHE on Facebook!



ICCHE Listserv

To send a message to all the people subscribed to the ICCHE Membership list, send an email to:

icche@lists.eiu.edu

and staff will post to the listserv.

Note: You must be listed as a member of ICCHE in order to use the listsery.

Keep smiling!



MARK YOUR CALENDARS

April 11, 2014 Northern Regional Conference

June 6, 2014 ICCHE Board Meeting, Conf. call and USF, Joliet, IL

September 25, 2014 ICCHE Board Meeting, USF, Joliet, IL

September 26, 2014 Fall Retreat—ICCHE, USF, Joliet, IL 8 AM to Noon

December 5, 2014 ICCHE Board Meeting, Conf. call and USF, Joliet, IL

February 11-13, 2015 40th Annual ICCHE Conference, Chicago, IL



COMMENTS/QUESTIONS/INPUT??

Suggestions for changes? Want to be a roving reporter and/or join the fun?

Please let us know your thoughts about the ICCHE e-newsletter! How can it be improved? What types of information would you like to see included? Please forward comments or questions about this e-newsletter, and/or information for future issues to the attention of:

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