



NEWSLETTER

ICCHE

The Illinois Council on Continuing Higher Education (ICCHE) is a comprehensive organization of continuing higher education representing all regions of the state of Illinois.

Founded in 1975, ICCHE is the only organization in Illinois whose membership includes two- and four-year colleges and universities, both public and private.

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40th Annual Conference

February 11–13, 2015

Join colleagues in Chicago to “Tell Our Story” at

ICCHE’s 40th annual conference, February 11 – 13, 2015. The event will take place once again at the Doubletree by Hilton–Chicago Magnificent Mile.

By popular demand, Ray Schroeder (UIS) will return to present a pre-conference workshop. This year he will also close out the conference by chairing the final session on “Surviving, Reviving, and Thriving.” In between, the conference will include a variety

of keynote speakers, breakout sessions, roundtable discussions and poster sessions.

Setting the stage for the sessions to follow, a panel of past presidents (Charlie Evans, Barb Rizzo, Rick Venneri, and Will Hine) will provide “A Look Back at the Last 40 Years” during the celebration breakfast.

Keynote speaker Todd Zakrajsek, Executive Director of the Academy of Educators and Associate Research Professor in the Department of Family Medicine at the University of North Carolina at Chapel Hill School of Medicine, will provide guidance on

“Creating Excitement in the Classroom: Strategies for Teaching from Cognitive Psychology.”

The breakout sessions that follow will enable ICCHE members to learn from each other on a variety of topics: MOOCs, social media, faculty development, online programs, mentoring, and linking credit and noncredit programs. An hour of roundtable discussions will enable conference attendees to follow up on some of those sessions or to explore new topics of interest such as marketing or the changes underway at the Illinois State Board of Education. *(Continued on page 7)*

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MESSAGE FROM THE PRESIDENT

Dear ICCHE Friends,

In 1975, a group of Illinois leaders working in continuing higher education came together to form ICCHE, thus establishing the foundation we continue to build upon as we prepare to gather for our 40th annual ICCHE conference on February 11-13, 2015. 40 years!



Bonnie Covelli, ICCHE President

At the same time ICCHE was forming, the first ICCHE President, Dr. Alan B. Knox, then with the University of Illinois/Champaign, published an article entitled: “New Realities: The Administration of Continuing Higher Education.” Knox (1975) noted that college campuses were seeing an increase in adult part-time students, and administrators were struggling with issues such as funding, control, staff and competition. The article focuses on the need for external and internal collaboration (Knox, 1975).

I find it ironic that 40 years later, the new realities are still somewhat the same. We continue to see increases in adult students and “non-traditional” students in higher education. We continue to struggle with funding, whether it is the loss of state funds or the shifting of private funds and tuition pressures. We continue to ebb and flow between centralized continuing education units and decentralized functional operations. The structure of staffing is a strategic balance between needing resources and finding resources. Competition from new types of educational structures including the global impact (and opportunity) of e-learning modalities is ever present in our conversations.

40 years later, we still need ICCHE. External collaboration with institutions from across the state helps us react to changing governance structures and helps us proactively bring models and ideas back to our institutions. Internal collaboration between our continuing education units and those working with more “traditional” populations is ever-important as resources shrink and the need to demonstrate return on investment increases. We help each other grow and advance through our workshops, meetings, conferences, board meetings, formal and informal conversations as we address those new realities of funding, control, staffing and competition.

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WHAT'S HAPPENING AROUND THE STATE

Joliet Junior College

Joliet Junior College (JJC) hosted the inaugural National Fluid Power Association (NFPA) Fluid Power Challenge for area junior high schools. The Fluid Power Challenge, held in partnership with Caterpillar, Inc. and Industrial Hard Chrome, featured a skills based competition. Teams consisted of four students that were challenged to solve a real life engineering problem using fluid power (hydraulics and pneumatics).

The Fluid Power Challenge was held on two days: a Workshop Day and Challenge Day. On Workshop Day, which was held in mid-September, teams came together to learn about fluid power, build a pneumatic lifter and receive their challenge kits. Engineers from Caterpillar, Inc. and IHC explained where fluid power is used in the world around us as well as shared their personal experiences about how their careers evolved.

At the conclusion of Workshop Day, teams took their kits which included tools and supplies back to their school (or home) to work on the challenge problem, develop a portfolio and build a prototype. Students returned to JJC on November 14 with their tools and plans to build their mechanisms as well as compete in a timed competition on Challenge Day. Groups were required to present their model in front of a panel of judges who awarded points based on a specific set of criteria.

By participating in the Fluid Power Challenge, many of the students learned something new and were able to walk away with an added perspective. Amy Murphy, director of Corporate & Community Services at JJC said, "We were very excited about the opportunity to partner with these organizations to host the Fluid Power Challenge. We continually strive to build awareness about S.T.E.M. programs to our local schools in our community outreach efforts, so this event was a perfect fit. Murphy added, "It's important to raise awareness at this age so students have an understanding about the various career paths that are available to them as they continue on with their educational endeavors."

For more information about the Fluid Power Challenge, please visit www.nfpa.com To view photos from the event, [click here](#).



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WHAT'S HAPPENING — Cont'd

Southern Illinois University

Southern Illinois University Carbondale's Continuing Education and Outreach begins 2015 with the addition of two new event coordinators. Andrew Donahoo and Kathy Smith have joined the team.



Andrew Donahoo

Donahoo earned his Bachelor of Fine Arts degree from Emporia State University and completed his master's degree at Western Illinois University. Before joining the CEO's staff, he worked in programming and event planning for nine years at SIU's University Housing. Donahoo can be reached at 618/453-5683 or by email at drewdonahoo@siu.edu.



Kathy Smith

Smith holds a doctorate in Adult, Community and Higher Education from Ball State University. She has experience working with service-learning, service engagement and volunteer management initiatives, as well as with evaluation and assessment in higher education. To contact Smith, call 618/453-5684 or email kathylsmith@siu.edu.

In keeping with the university's commitment to lifelong learning, CEO coordinates more than 200 non-credit conferences, workshops and programs each year for residents of the region and beyond. During the 2014 fiscal year, Continuing Education and Outreach coordinated 203 conferences and professional programs drawing 6,627 participants.

For more information, visit www.continuinged.siu.edu.



University Center of Lake County

The University Center of Lake County has added Southern Illinois University Edwardsville (SIUE) to the consortium which now totals twenty members and offers more than 120 programs leading to bachelor's degrees, graduate degrees, or professional certificates.

SIUE has added three programs to the Center's array: a Master of Science in Education in Instructional Technology, a Certificate in Web-Based Learning, and an accelerated RN to BS.

"We are very pleased to welcome Southern Illinois University Edwardsville into membership," said G. Gary Grace, Executive Director & Dean. "Because their initial offerings are fully online, they are immediately available to the region. This enables SIUE to be of service even as we continue the discussion about additional programs that can be offered on-site."

"The University Center of Lake County offers SIUE an opportunity to expand our presence in northern Illinois and to help meet the educational needs of the greater Chicago area," said Parviz Ansari, SIUE provost and vice chancellor for Academic Affairs. "Over time, we anticipate that we will offer several programs in select fields."

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WHAT'S HAPPENING — Cont'd

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“Initially, we will partner with the UCLC to offer online educational options only. As we gain more experience with the Center and the region, we will examine the feasibility of offering hybrid and face-to-face degree programs that meet the needs of adult learners and employers in that area.”

For information about all of University Center’s members and programs, visit www.ucenter.org.



At inauguration ceremonies in Springfield on January 12, 2015, Bruce Rauner was sworn in as the 42nd Governor of Illinois. IBHE’s Friday Memo of January 16, 2015 reports on the inauguration and notes that Governor Rauner is scheduled to give a State of the State message on February 4 and a Governor’s Budget Address on February 18.

See <http://www.ibhe.org/FridayMemo/140116.pdf>

Remembering Greg Risberg

Greg Risberg, who served as the keynote speaker at ICCHE’s 2011 Annual Conference died on November 11, 2014 en route to a speaking engagement. His good-humored presentation, “How to Stay Energized in a Changing World” was a wonderful opener for the 2011 conference whose theme was “Surfing the Tides of Change.”

As described in the April 2011 ICCHE newsletter, “Greg began by pointing out that most people respond to “How are you?” with “Fine.” Greg suggested that too often, the letters in “Fine” stand for “Frustrated, Irritated, Neurotic and Exhausted,” or conversely, “Feelings Inside Not Expressed.” He suggested that it is important to truly make contact with others for the support everyone needs, and to honestly communicate—perhaps with a letter rating, e.g. “I’m having an A+, C– day,” rather than responding to questions with a simple “Fine.” Key is to open up not only to others, but to ourselves. “Oh God, help me to believe the truth about myself—no matter how beautiful!”

A former middle school teacher and social worker, he became a motivational speaker, earning several professional awards and writing two books, according to the *Chicago Tribune* obituary of January 1, 2015. For more information, see gregrisberg.com.

President's Message—Cont'd

(Continued from page 2)

Over this past year, ICCHE has moved towards helping you face the new realities by growing our social media presence to provide networking on LinkedIn, and the new Twitter #ICCHEorg will help you stay up-to-date on current events. We have a new website, and a whole new energy. In February, we will be voting on a by-law change that proposes to add for-profit and multi-university campuses formally into the structure of our organization – an example that ICCHE understands new realities and is here to help.

Active ICCHE members are well aware of the benefits ICCHE provides. I hope to see you soon as we begin the journey for the next 40 years of ICCHE.

Continuing professors educators...generally must make choices about the nature of the problem to be solved, as well as how to solve it. – Ronald Cervero & Alan B. Knox

Bonnie

References:

Cervero, R. & Knox, A. (1988). Effective continuing education. San Francisco: Jossey-Bass

Knox, A. (1975, Dec.). New realities: The administration of continuing higher education. *NUEA Spectator*.

Proposed By-law Change/ Call for Nominations

As President Bonnie Covelli notified the membership via the listserv on December 22, 2014, the agenda for the annual business meeting to be held during the conference will include a proposed by-law change. This change is recommended by the Executive Committee which on September 26, 2014 approved the inclusion of this item on the annual meeting agenda.

Suggested change:

Expand Executive Committee from six elected institutional members to eight elected institutional members:

Public Universities

Community Colleges

Independent Not-For-Profit Institutions

Affiliate: For-profit/Multi-University Institution

(Language updates in Article IV, Section 1; Article V, Section 1, 2, 4, 5)

ICCHE by-laws specify that proposed amendments must be endorsed by the Executive Committee, shared with the membership a month in advance of consideration of the proposal, and ratified by a two-thirds majority of the Council membership present at the annual business meeting.



ICCHE requests nominations and self-nominations for Executive Committee members representing Private Universities, Community Colleges and Public Universities. **Currently there are no candidates for the Private Universities and Community Colleges, with one vacancy for each institution type.** Please forward contact information of nominees to Terry Borg at tborg@niu.edu no later than close of business Monday, January 26, 2015.

ICCHE's 40th Meeting—"Tell Our Story"

(Continued from page 1)

Lucas Anderson of the University of Illinois's Center for Innovation in Teaching and Learning will help attendees learn how and why to use humor in the classroom.

The Thursday evening reception will include poster sessions this year in addition to the exhibitor tables. Door prizes will help to keep things exciting.

On Friday, the winner of the Innovative Initiative Award will be announced and Karen Swan, the 2014 winner of the Charles V. Evans Research Award will report on her research, "The Community of Inquiry Framework: Building Learning Communities Online." Attendees who remain until the end of the conference and submit an evaluation form will have the opportunity to participate in the drawing for "ICCCE baskets" of goodies.

For more information about the conference, visit <http://www.icche.org/conference-meetings/conference/>. Register via <http://continuinged.siu.edu/conferences/annual-icche-conference.html>.

ICCCE Career News

- * Cheryl Brunsmann, Assistant Director of Community Engagement Programs at Southern IL University Edwardsville is leaving SIUE on January 28. She has accepted a position at Southwestern Illinois College (SWIC) as the Executive Director of Programs & Services for Older Persons (PSOP). This is something of a homecoming for her, in that she worked almost 4 years at PSOP before joining SIUE's Office of Educational Outreach just a few weeks short of 18 years ago. A long-time participant in ICCCE and past Executive Committee member, Cheryl served as ICCCE's president in 2002. Thanks for your years of service to ICCCE and best wishes for the next phase of life!
- * Mary Beth Trakinat, Vice President, Continuing Education & Advancement at Heartland Community College is retiring this year. Mary Beth serves on the Executive Committee as a Community College Representative and as the Chair of the Downstate Region Committee. A search for her successor is underway with a deadline of January 30, 2015 for full consideration. For a complete job description and application procedure, visit <http://www.heartland.edu/vicePresidentialSearch/>
- * Michael Bevis, Director of Academic Affairs for University of Phoenix has accepted a promotion within University of Phoenix that, alas for ICCCE, will take him out of Illinois. Michael serves as the Co-Chair of the Upstate Region Committee and was the keynote speaker at the Northern Region Symposium in April of 2014.
- * Jennifer Davidson has moved from Governors State University to Moraine Valley Community College, where she serves as Dean of Academic Services.

ILLINOIS COUNCIL ON CONTINUING HIGHER EDUCATION

MEMBERSHIP:

If you are not already a member, consider joining ICCH

The \$125 annual fee includes membership for an institutional representative and up to nine additional professionals from the same institution. And for an annual institutional fee of \$200, an unlimited number from the institution can be members and enjoy all the benefits! for details.

We're on the Web!
www.icche.org

+

[Like ICCH](#)
[on Facebook!](#)

Find ICCH Networking group on LinkedIn.

ICCH Listserv

To send a message to all the people subscribed to the ICCH Membership list, send an email to:

icche@lists.eiu.edu

and staff will post to the listserv.

Note: You must be listed as a member of ICCH in order to use the listserv.

ICCH Haiku Corner

Inspired by the [IT professionals who rendered various computer error messages into Haiku](#), this new feature encourages ICCH members to tap their creativity while reflecting on continuing education. Many thanks to our first contributors.

Continuing Ed
Gives choice and encouragement
For higher ed needs
—Bethany Craig
Eastern IL University

Spring semester starts
Because we by nature are
A hopeful people
—Patricia McCanna
North Park University

Send your 5/7/5 syllable wit and wisdom on continuing education to hwschnadt@ucenter.org for future issues.

MARK YOUR CALENDARS

February 11, 2015	ICCH Board Meeting—Chicago or Conf. Call
February 11-13, 2015	40th Annual ICCH Conference, Chicago, IL
TBD	Downstate Regional Mtg, TBD
April 17, 2015	Northern Regional Mtg., Elmhurst College
June 5, 2015	ICCH Board Meeting—TBD



COMMENTS/QUESTIONS/INPUT??

Suggestions for changes? Want to be a roving reporter and/or join the fun?

Please let us know your thoughts about the ICCH e-newsletter! How can it be improved? What types of information would you like to see included? Please forward comments or questions about this e-newsletter, and/or information for future issues to the attention of:

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