Leadership in Lifelong Learning

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NEWSLETTER

ICCHE

The Illinois Council on Continuing Higher Education (ICCHE) is a comprehensive organization of continuing higher education representing all regions of the state of Illinois.

Founded in 1975, ICCHE is the only organization in Illinois whose membership includes twoand four-year colleges and universities, both public and private.

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Northern Region Symposium to Focus on

Evolving Roles of

Two- & Four-Year Institutions

Join colleagues in Elmhurst on Friday, April 17 when ICCHE's Northern Region Symposium addresses "Blurred Lines: The Evolving Roles of Two- and Four-Year Institutions." Moderated by ICCHE Past President Terry Borg, a panel representative of all of ICCHE's constituent groups will provide their diverse perspectives on this topic.

Panelists include:

- Cheryl Antonich, Associate Vice President for Academic Affairs, *Triton College*
- Robert Gabriel, Campus Director, University of Phoenix

- G. Gary Grace, Executive Director & Dean, University Center of Lake County
- Matt Hlinak, Assistant Provost for Continuing Studies & Special Initiatives, Dominican University
- Aurélio Valente, Interim Vice President of Student Affairs & Dean of Students, Governors State University

In addition, Tim Panfil, Director of Enrollment Management, *Elmhurst College,* will present a session, *"FISH! Philosophy for Higher Education."*

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MESSAGE FROM THE PRESIDENT

Hello ICCHE friends,

It is my pleasure to introduce myself as this year's ICCHE president. I am so honored to be following in the footsteps of our colleagues who have served ICCHE so well in the past. I have benefited from their mentoring and tutelage over the years. It is my hope for each of you that you will find someone in the ICCHE network to assist you with your professional growth in the area of Continuing Education. Bonnie shared how impactful mentoring and collaboration can be in her fall message. I believe this to be true, as well. I mentioned mentorship and collaboration as powerful tools.



Vickie Cook, ICCHE President

We saw great networking happening in February at our Annual Conference.

I want to say a special thank you to the conference committee for assisting with the task of providing a stellar conference for our membership. And a special thank you to each and every presenter who shared his or her knowledge, expertise, and time with us. I was so please to see two of my own mentors at the February Conference, Dr. Will Hine and Dr. Charlie Evans. Will and Charlie have been so instrumental in helping ICCHE move forward and in mentoring so many individuals through the years.

Remember to connect with our LinkedIn Group. We currently have over 170 members. Please connect to the ICCHE Network Group. We'd love to see more conversations taking place in this group.

Remember to check out new website at <u>www.icche.org</u>. The Communication Team is doing a great job keeping the website up to date and relevant. If you have suggestions or an item to add, please send it to <u>Hilary Ward Schnadt</u>, Communication Chair.

The 2015 Fall conference information will be forthcoming in the near future. Plans are currently in the works. We hope that you will make the Fall Conference part of your plans for the coming academic year.

Remember to review the 2015 ICCHE Annual Conference website to see the <u>vendors that supported the</u> <u>conference</u>. If you have need of their services, please let them know you reached them through your ICCHE contacts.

If you know someone who is NOT receiving the ICCHE newsletter, please forward it to them and let me if we should reach out to one of our sister institutions regarding the benefits of ICCHE membership.

In keeping with our spring conference theme, we are looking for positive expressions of movement forward in a challenging environment in higher education. As such, I leave you with this quote from Lyndon B. Johnson, *"We can draw lessons from the past, but we cannot live in it."* Let's move onward!

Vickie

WHAT'S HAPPENING AROUND THE STATE

Elmhurst College



Elmhurst College took a few minutes to bask in the glow of receiving **ICCHE's 2015 Innovative Initiative Award** at the annual meeting in February.

"Skills for the Digital Earth," the first MOOC offered by Elmhurst College, was developed through a partnership between Elmhurst College's School for Professional Studies and the National Geospatial Technology Center. First offered in the spring of 2014, the free, four-week course explored what location technologies are used for, as well as fundamental geospatial concepts, skills and applications. More than 1,400 people from 83 countries (and 45 states in the U.S.) registered for the course. The MOOC repeated in March of 2015 with 800 registrants.

Donna Liljegren, director of the Elmhurst College Online Center and manager of instructional support for the School for Professional Studies, received the Innovative Initiative award from Committee Chair Tim Panfil.

The innovation continues at Elmhurst, which will launch a number of new degrees and certificates. Two new graduate certificates plus a master's degree will be offered in **Market Research**. The program will be offered in a new "EC Flex" delivery

model which combines on campus, face-to-face instruction, with synchronous online delivery. Students can attend 100% on campus, 100% online, or a combination thereof. Elmhurst sees this as combining the best of both worlds. Faculty will be utilizing Desire 2 Learn along with Adobe Connect and webcams to delivery weekly class sessions.

They are also launching a new master's degree and graduate certificate program in **Project Management**. The curriculum is designed around the PMBOK® (Project Management Body of Knowledge) and students who complete at least the certificate program can enroll in their PMP® review course free of charge. For more information, please visit www.elmhurst.edu/sps.

Governors State University

The American Council on Education has honored Governors State University (GSU) as the most innovative small university in the U.S. by naming it the winner of the prestigious 2015 ACE/Fidelity Investments Award for Institutional Transformation. The award recognizes the dramatic changes that have transformed GSU through innovation and its sound business plan. The award, with its \$10,000 prize, recognizes institutions that have responded to higher education challenges in innovative and resourceful ways, achieving dramatic changes in a relatively brief period.

While presenting the award, Alexandra Taussig, Senior Vice President of Fidelity Investments, praised the entire team at GSU for its "groundbreaking work" and singled out the "passionate and inspirational" leadership of President Elaine Maimon. Upon accepting the award, President Maimon replied, "On behalf of GSU, I want to thank ACE and Fidelity Investments for shining a spotlight on transformation through creativity, innovation, and a sound business plan. I'm glad that 'investments' is in the name of the award because public universities represent a return on investments. GSU's success is notable in that it occurred in an era of contraction in state funding resulting in a 15 percent cut in appropriations over the past five years. GSU maintained the lowest tuition and fee rate of any Illinois state university, yet was still able to find innovative ways to incorporate a new state-of-the-art four year bachelor's program, the Dual Degree Program, and new on campus housing. Throughout this period of change, GSU was also able to develop new markets, increasing enrollment by 13.2 percent."

The ACE award was given in two categories: one for institutions with student populations less than 5,000 FTE and another for larger institutions. Georgia State University with 32,000 students was chosen as the most innovative large university. Rick Mitchell, executive vice president of Fidelity Investments, which partnered in the award with ACE, said, "Georgia State and Governors State universities have shown exceptional leadership and achievement within the higher education community, and deserve recognition for their efforts to make higher education more accessible to all students."

[GSU news taken from IBHE's The Friday Memo of March 20, 2015.]

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Northern Region Symposium - Cont'd

The Northern Region Symposium will take place at Elmhurst College in the Prospect Rooms on the lower level of the Frick Center. The **\$25 registration fee** will include both breakfast and lunch.

Schedule:

9-9:30am–Networking Breakfast

9:30-9:45am-Welcome, Timothy Ricordati, Dean of the School of Professional Studies, Elmhurst College

9:45-10:30am—"FISH! Philosophy for Higher Education," Tim Panfil, Director of Enrollment Management, Elmhurst College

10:30-10:45am-Break

10:45am-noon—"Blurred Lines: The Evolving Roles of Two- and Four-Year Institutions" Moderator: Terry Borg, Director of the Office of External Program, Northern Illinois University

Panelists:

- Cheryl Antonich, Associate Vice President for Academic Affairs, Triton College
- Robert Gabriel, Campus Director, University of Phoenix
- G. Gary Grace, Executive Director & Dean, University Center of Lake County
- Matt Hlinak, Assistant Provost for Continuing Studies & Special Initiatives, Dominican University
- Aurélio Valente, Interim Vice President of Student Affairs & Dean of Students, Governors State University

Noon-1pm—Lunch

Register:

http://continuinged.siu.edu/conferences/icche-northern-region-symposium.html

Attend:

Location: Frick Center, Prospect Rooms (lower level)

Directions: http://public.elmhurst.edu/about/location/1260852.html

Campus Map: http://public.elmhurst.edu/about/location/113234904.html

Parking available in the Alexander Blvd. lot (across from the football field) or the lot next to the Schaible Science Center.

Faculty Summer Institute—May 27—29, 2015

The Faculty Summer Institute (FSI) is a three-day conference that brings faculty members and instructional-technology professionals together each May at the University of Illinois at Urbana-Champaign. The conference features hands-on workshops, keynote presentations, and training on the use of modern communication and information technologies in higher education.

This year's theme is Engage!

For schedule and registration details, see:

http://www.conferences.illinois.edu/facultysummerinstitute/

WHAT'S HAPPENING — Cont'd

(Continued from page 3)

Illinois Board of Higher Education

The IBHE office is moving to a new location. Effective April 1, the IBHE will be at: 1 N. Old State Capitol Plaza, Suite 333 Springfield, IL 62701

Phone numbers will not change.

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Illinois Council of Community College Presidents/Illinois Community College Trustees Association

In January 2015, the Illinois Council of Community College Presidents approved a recommendation to allow the state's community college system to grant baccalaureate degrees in nursing and applied career areas.

Illinois Community College Trustees Association president William Kelley assigned this matter to ICCTA's special Baccalaureate Degree Study Committee for review, since a legislative change would be required. The committee is chaired by College of Lake County trustee Richard Anderson and comprised of the ICCTA officers, ICCTA's Government Relations and Public Policy Committee chair, and three volunteer trustees. It has moved quickly to establish procedures for reviewing the ICCCP recommendations and to offer an educational seminar on March 13 for Trustees that included presentations by faculty researchers and administrators from Illinois, Washington, and Florida.

A copy of the ICCCP white paper, along with a related fact sheet and the three presentations from the March 13 seminar is available at:

http://www.communitycolleges.org/baccalaureatedegreebackground.html

National Organization News

The **Association for Continuing Higher Education (ACHE)** will host their annual meeting November 9–11, 2015 in St. Louis, MO. The conference theme is "Strategic Connections - Collaborative Success." Their call for proposals for breakout sessions and roundtable discussions listed a submission deadline of March 27, 2015 (unfortunately just before this newsletter could go to print). For more information, visit the <u>ACHE</u> 2015 Conference website.

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If you have been seeking a research project for the Charles V. Evans Research grant, here's some news you can use: A group of higher education organizations has released the complete dataset from the first national effort to benchmark the persistence patterns of non-first-time (NFT) college students. The group hass released the dataset to enable others concerned with outcomes in higher education to conduct their own analysis and to spur further research into the factors affecting college credential attainment rates, particularly among working adults. The initiative is a cooperative effort between the American Council on Education (ACE), InsideTrack, NASPA – Student Affairs Administrators in Higher Education, the University Professional and Continuing Education Association (UPCEA) and the National Student Clearinghouse.

For details and to access the dataset, visit:

http://www.insidetrack.com/2015/03/16/higher-ed-organizations-release-dataset-non-first-time-studentenrollment-persistence-study/

ICCHE's 40th Meeting Told Our Story

ICCHE's 40th Annual meeting took the theme "Tell Our Story," and enacted it in a variety of ways. First a panel of past presidents reviewed ICCHE's origins and the changing landscape of continuing education and collaboration in Illinois, and shared some of the wisdom they gained along the way.



L-R, Past ICCHE presidents Charlie Evans, Barb Rizzo, Will Hine, Rick Venneri

Keynote Speakers Todd Zakrajsek (UNC-Chapel Hill) and Lucas Anderson (UIUC) gave two different perspectives on how humor could help faculty tell their stories in the classroom.

Breakout sessions enabled ICCHE members to share their stories of success or challenge so that others could learn from them, while round table discussions and poster sessions allowed ICCHE member to share their stories one-on-one.



Beth Craig & Peggy Brown, EIU



Patti McCanna and Julie Westerman (North Park) and John Freml (UIS) exchange ideas about using social media in the online classroom.

A little bit of business got conducted—a bylaw change expanded the Executive Committee from 6 elected institutional members to 8 elected institutional members, with the addition of two seats for affiliate members from For-profit /Multi-University Institutions.

Several awards were bestowed (see, for example, Elmhurst College item on page 3) and the presidential baton was handed off from Bonnie Covelli to Vickie Cook.

If you missed the conference, the presentations are available at <u>http://www.icche.org/member-resources/past-presentations/</u> (If you presented at the conference and would like your session added to the webpage, please email it to John FremI via <u>jfrem2@uis.edu</u>.)



L-R, Mary Beth Trakinat (HCC), Lavon Nelson (ICCB), Ray Schroeder (UIS), Gayla Stoner (then SIUC; now UIC), Donna Liljegren (Elmhurst)

ICCHE Career News

- * Matt Hlinak received the 2014 William C. Hine Award, presented by Alpha Sigma Lamba national honor society, in recognition for his contributions to the field of adult education. The award is named for Will Hine, the former Dean of the School of Continuing Education at Eastern Illinois University and current chair of the ICCHE Past Presidents committee. Matt is the assistant provost for continuing studies & special initiatives at Dominican University. He currently serves ICCHE as the co-chair for the Northern Region and as a private university representative to the Executive Committee.
- * Susan Manley retired from Bradley University on March 6, 2015, after serving the University for more than 17 years.
- North Park University is currently seeking nominations and applications for the Dean of the School of Adult Learning. <u>Click here</u> for the full position description and contact information for EFL Associates, which is assisting in the search.
- * Gayla Stoner has joined University of Illinois at Chicago where she serves as the Executive Director of the School of Continuing Studies.
- * Bryan Watkins has joined Lake Forest Graduate School of Management as Vice President and Chief Academic Officer.

ILLINOIS COUNCIL ON CONTINUING HIGHER EDUCATION

MEMBERSHIP:

If you are not already a member, consider joining ICCHE today!

The \$125 annual fee includes membership institutional for an representative and up additional nine to professionals from the same institution. And for an annual institutional fee of \$200, an unlimited number from the institution can be members and enjoy all the benefits! for details.

We're on the Web! www.icche.org



Find ICCHE Networking group on LinkedIn.

ICCHE Listserv

To send a message to all the people subscribed to the ICCHE Membership list, send an email to:

icche@lists.eiu.edu

and staff will post to the listserv.

Note: You must be listed as a member of ICCHE in order to use the listserv.

ICCHE Haiku Corner

Inspired by the <u>IT professionals who rendered various computer error messages into Haiku</u>, this new feature encourages ICCHE members to tap their creativity while reflecting on continuing education.

The registrar says Spring already needs a break— But it just got here.

Send your 5/7/5 syllable wit and wisdom on continuing education to <u>hwschnadt@ucenter.org</u> for future issues.

MARK YOUR CALENDARS

April 17, 2015	Northern Regional Mtg,, Elmhurst College	
May 27–29, 2015	Faculty Summer Institute, UIUC	
June 5, 2015	ICCHE Board Meeting—TBD	
TBD	ICCHE/ICCET Fall meeting	
November 9—11, 2015	ACHE Annual Conference, St. Louis, MO	



COMMENTS/QUESTIONS/INPUT??

Suggestions for changes? Want to be a roving reporter and/or join the fun?

Please let us know your thoughts about the ICCHE e-newsletter! How can it be improved? What types of information would you like to see included? Please forward comments or questions about this e-newsletter, and/or information for future issues to the attention of:

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