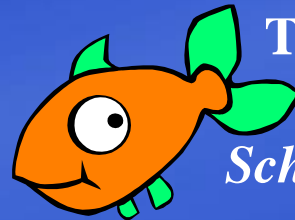
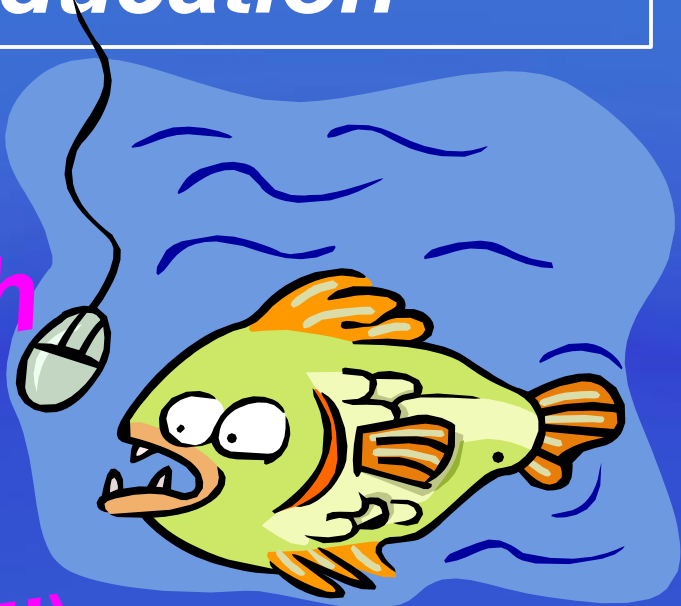


# The ***FISH!*** Philosophy for Higher Education

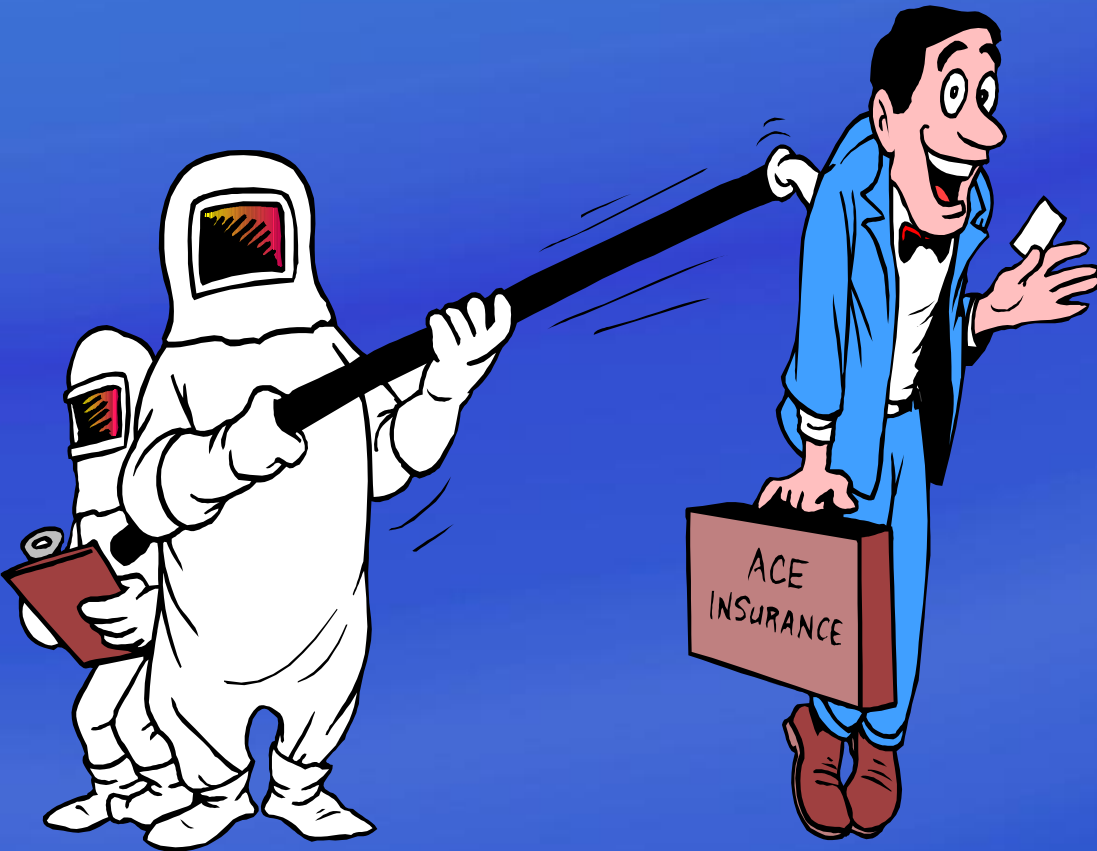
A new way  
to approach  
work

(... and LIFE!)



Tim Panfil – aka “**Big Tuna**”  
Elmhurst College  
School for Professional Studies  
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# Mary Jane's Toxic Energy Dump



- Lethargic atmosphere
- Unmotivated, Zombie-like coworkers
- Unresponsive customer service
- Drained-brains

# SOLUTION!

*Welcome to Seattle's  
World Famous*



# Pike Place Fish Market

# Pike Place Fish Market Seattle, Washington



(c)Lindsay Silverman/Nikon D1







*Jason,  
the master  
Crab Juggler!*

PIKE PLACE FISH MARKET • SEATTLE • WASHINGTON

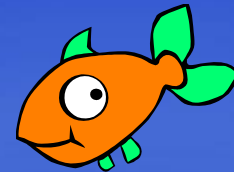
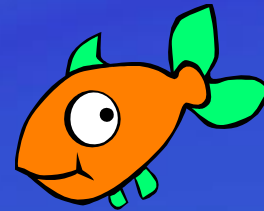
<http://www.pikeplacefish.com/fun//>

# The FISH! Philosophy

*Be*

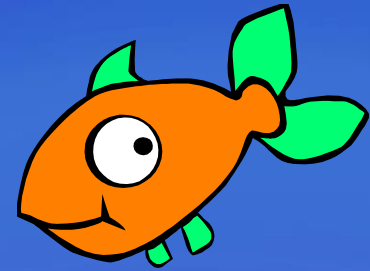
*Make their day*

*Be there*



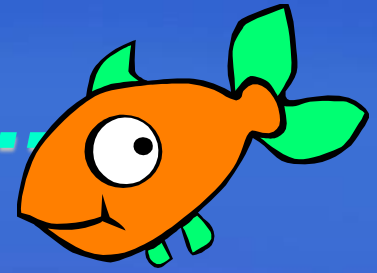
*Choose your attitude!*

# Benefits of Play...



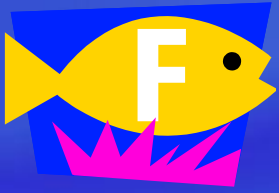
- Happy people treat others well.
- Fun leads to creativity.
- Time passes more quickly.
- Work becomes a reward and not just a means to rewards.
- *Remember...* take your work seriously, but not yourself.

# Benefits of *Make Their Day...*

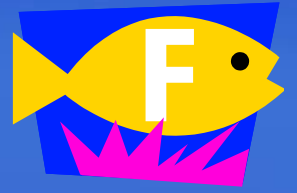


- It's good for business.
- Serving our “customers” (students) well gives you personal satisfaction of a job well done.
- It focuses our attention away from our problems and onto how we can make a positive difference for our students and coworkers.
- It will unleash even more energy!

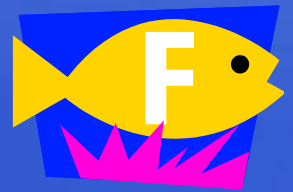
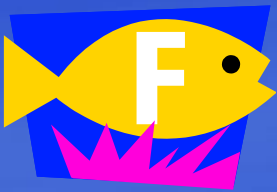




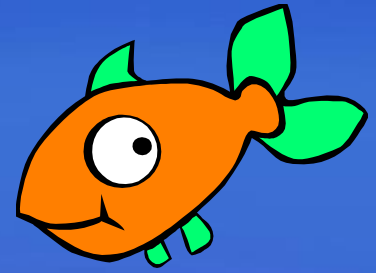
## *Being There*



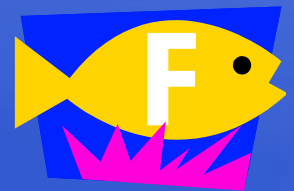
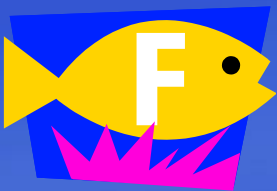
*The past is history;  
The future is a mystery.  
Today is a gift;  
That is why we call it  
the present.*



# Choose Your Attitude

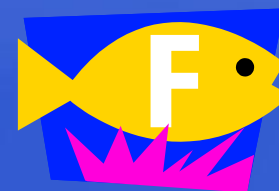
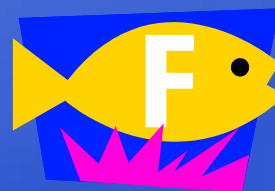
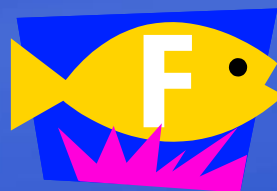
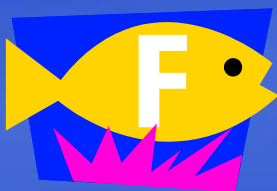


There is always a choice  
about the way you do  
your work, even if there  
is not a choice about the  
work itself.



# *FISH!*

*Catch the Energy  
& Release the Potential*



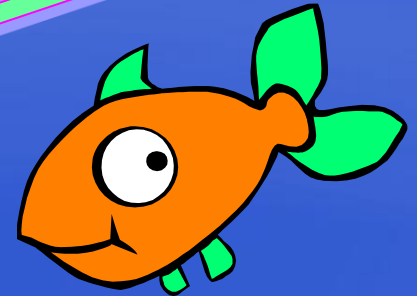
TOXIC ENERGY DUMP?

OR

World Famous Organization?



*The choice is yours!*







## Northern Region Spring Symposium

*“Blurred Lines: The Evolving Roles of Two- and  
Four-Year Institutions”*

Friday, April 17, 9am-1pm

Hosted by Elmhurst College –School for Professional Studies